

Outside!



v23n1
SUMMER 2009

Newsletter of the California Surf Museum • Oceanside, California

SAVE THE DATE!

With a stunning new facility, the California Surf Museum is now able to host more events, from educational talks to book signings to art shows. Within walking distance of CSM is the historic Grace Theater, seating up to 550 people, where CSM hosts movies and concerts. As a benefit of membership, CSM members will enjoy discounted or free admission to many CSM events. As a special treat on Thursday evenings, when CSM is open until 8 p.m., you may find Operations Manager Julie Cox with ukulele in hand in CSM's comfortable new seating area, joined by others for some impromptu musical fun! See "Save the Date" below for more information on CSM's upcoming events.

Tickets on Sale Now

Surfrider Founder Conference Wednesday, July 22 at 6 p.m. at CSM

For Surfrider's 25th Anniversary, Surfrider co-founding* member Glenn Hening will give a special presentation on how it all got started.

The Surfrider Foundation's official website gives credit for creating the organization to a "handful of visionary surfers."

Now, as Surfrider celebrates their 25th anniversary, it's a good time to take a closer look at those surfers and their historic contribution to surfing and the environment when they started the Foundation in 1984.

Who were they? What was their vision? What exactly did they do? And most

importantly, what can today's surfers and environmentalists learn from the determined team efforts of those early days about turning dreams into action?

These questions and more will be only one of many answered during a colorful and lively presentation by Glenn Hening as Glenn tells a story with an inspirational message about trying to make the world a better place for ourselves and our children.

"Never doubt that a small group of thoughtful committed individuals can change the world. In fact, it's the only thing that ever has."

—Margaret Mead

Surfrider came to life thanks to just such a small group: a high school teacher, a legendary surfer, a kneeboarder, a world traveler, a filmmaker/bodysurfer, a surf report writer, a surfer/graphic artist, and surfing's first trained environmentalist. Theirs is a fascinating history that includes:

- Where the name Surfrider came from, and why Surfrider is a "foundation"
- The indirect connection to surfing's most famous rebel, "da Cat"
- The inside of a perfect wave: why the logo is such a powerful symbol
- Brainstorming at Bruce Springsteen shows – and the Olympic Games
- A key part of the original mission: The Baja Assistance Program
- The story of Tom Pratte, surfing's first career environmentalist and co-founder of the Surfrider Foundation

continued on page 6

PRESERVE OUR SURF HISTORY

To All CSM Supporters:

The California Surf Museum is a special organization, unique among surfing culture's institutions. Your contribution helps support an active, vibrant — and unique — hub for education and enjoyment which brings together past and present while pointing the way toward the future. Your commitment makes possible the continuing series of new exhibits,

continued on page 4

RECENT EVENTS

Highlights of the last seven months.

CSM events have raised nearly \$50,000 beginning with last fall's amazing inaugural California Surf Festival. Each event has an army of volunteers and generous donors — we thank each and every one for their support and participation!

See inside for reviews and photos. More photos to see at surfmuseum.org.

- Nov 7-9 First Annual California Surf Festival honoring Bruce Brown and family on 50 years of filmmaking
- Nov 23 Bing Copeland book signing
- Dec 4 Façade Lighting and Jim Kempton book signing
- Feb 16 CSM's new Museum Store opened for business at 312 Pier View Way
- Mar 10 VIP Reception
- Mar 17 Members Only Reception
- Mar 26 Grand Opening and Ribbon Cutting
- Apr 11 Jake Shimabukuro Concert
- Apr 18 Between The Lines Film Showing
- May 14 2nd Annual Gala Fundraiser

Inside Outside!

Grand Opening and Ribbon Cutting	2
2009 Board Meetings	3
CSM Volunteers	3
Welcome New Members	4
Thank You to Renewing Members	4
Upcoming Events	5
Review of Recent Events	8
Dropping In: Museum Visitors	15
Museum Store	16

A full color version of this newsletter is available online at www.surfmuseum.org

SAVE THE DATE!

- Jul 22 Surfrider 25th Anniversary Presentation by Glenn Hening
- Jul 30 Book signing: Doc Paskowitz
- Aug 20 Book signing: Mike Hynson
- Aug 28 "Sidewalk Surfers" Invitation-only Reception
- Aug 29 Concert: Bill "Tappy" Tapia: 101-year-old Ukulele Player
- Oct 4 Legends' Day Honoring Hang Ten Founder Duke Boyd
- Nov 19-22 2nd Annual California Surf Festival Honoring 50 Years of Surfer Magazine; Nat Young; Jake Shimabukuro
- Feb TBD Annual Members' Social
- May TBD 3rd Annual Gala Fundraiser

Go to www.surfmuseum.org for more up-to-date information, and to purchase tickets as they become available.

CLIP AND SAVE



A 501(c)(3) Non-Profit Organization

312 Pier View Way
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Proud Member of

American Association for State and Local History
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Newsletter

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Guy Bagley • Guy Motil

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Mission Statement

The California Surf Museum serves as an international repository and resource center on the lifestyle sport of surfing through capturing, preserving, and chronicling its art, culture and heritage for the education and enjoyment of future generations.



L-R: CSM Board members Tillman Eakes, Tara Torburn, Daryl Dick, Oceanside Mayor Jim Wood, Oceanside Councilmembers Jack Feller and Rocky Chavez, City of Oceanside Property Agent Curtis Jackson, City of Oceanside Redevelopment Director Kathy Baker, CSM Board member Mike Burner.

Grand Opening and Ribbon Cutting!

On March 26th, the excitement was building as the countdown began for the ribbon cutting officially opening CSM's beautiful new home at 312 Pier View Way. City of Oceanside dignitaries, surf legends, members, the media and the general public were all in attendance to celebrate the occasion.



L-R: Sloane Keller, Jane Schmauss, Tara Torburn, Tillman Eakes, Daryl Dick, Mike Burner, Louise Balma, Ric Riavic, Larry Balma.



L-R: Jane Schmauss, Woody Ekstrom, Tom Glenn, Julie Cox, Todd Quinn.



Larry Balma, left, and Mike Blessing.



L-R: Mike Burner, California State Assemblywoman 73rd District Diane Harkey, Louise Balma, Mayor Jim Wood.



L-R: Dan "Skydog" Highland, David Nuuhiwa, Kai Nuuhiwa.



CSM member Zell Dweley adds her thoughts to the "ribbon."



KOCF-TV interviews Louise Balma, building architect.

Board Meeting Dates

The Board of Directors currently meets the fourth Tuesday of the month at 6:30 p.m. at the California Surf Museum, 312 Pier View Way, Oceanside. The regularly scheduled meetings for 2009 are July 21 (this meeting was moved up), August 25, September 22, October 27, November 24 and December 22.

Archives/Collections Committee meetings are held the first Tuesday, Communications Committee meetings are held the second Tuesday, and Finance Committee meetings are held the third Tuesday.

All meeting dates are subject to change. If you plan on attending a board meeting or would like to be involved with a museum committee, please call (760) 721-6876 in advance.

The Annual Members' Social and Membership Meeting will be held in February 2010.

CSM Volunteers

Jacques Miranda

Jacques Miranda has been volunteering at the California Surf Museum helping with everything from event set-up to greeting visitors. A longtime surfer and well-traveled pilot, here he is wake surfing behind a friend's boat in the early 1960's at one of his favorite spots, Cabo Frio, Brazil.



Allie Wine

CSM staff had the pleasure of working with a young, very capable student from MiraCosta College recently. Allie came in for a few hours each week and helped us with a variety of backed-up tasks — she was awesome! Allie was required to do a post-service write up for her Psychology 100 class, and she shared a copy with us. Here is an excerpt from her paper:

"I believe that through the experience I gained while volunteering for the California Surf Museum, I have made a difference in my community. I think that everyone should volunteer in his or her life because it is a way of showing that you care about a cause. It is true, too, that you actually feel better once you have reached out. You feel as though you have contributed a little bit and taken control to make the world better."

Couldn't have said it better ourselves!

In Loving Memory

Katie Grannis

The beautiful wife and life partner of LeRoy Grannis passed away on December 2, 2008. For as much publicity as LeRoy has received over his 50 years of photographing surfing and hang gliding, Katie stood quietly by, grounding the man whose life was accented by risks and thrills. Katie had a great sense of humor, and a quick wit to match. When we first began to have events here at the museum, Katie was always the first to ask what she could bring, or how she could help out. She helped to inspire the 'Aloha' spirit for which our museum has come to be known. Her gentle ways will be greatly missed.

RIDE THE WAVE: *Support CSM*

Join or Renew Now!

CSM began charging admission on April 1st, but CSM members always get in free. Join or renew now and take advantage of your membership benefits! Your annual dues support CSM's mission of capturing, preserving, and chronicling surfing's art, culture and heritage for the education and enjoyment of future generations.

Use the form below or go online to www.surfmuseum.org. If you have any questions, please call (760) 721-6876. We'd love to hear from you!

MEMBERSHIP APPLICATION



PRESERVING OUR SURFING HERITAGE

DATE _____ NEW MEMBERSHIP
 RENEWING MEMBER

Circle Membership Level

GREMMIE/LEGEND \$25 Student/Senior
 Full membership benefits and 4 Guest Passes. New members receive a CSM logo T-shirt (design of our choice).

SURFER \$50 Individual
 Full membership benefits and 4 Guest Passes. New members receive a CSM logo T-shirt (design of our choice).

OHANA \$75 Family
 Full membership benefits and 8 Guest Passes. New members receive 2 CSM logo T-shirts (design of our choice) and a license plate frame. Includes: spouse and children under 18.

MALIBU CHIP Member Donor
\$100 \$250 \$500
 Full membership benefits and 12 Guest Passes. New members receive 2 CSM logo T-shirts (design of our choice), 2 CSM logo coffee mugs, and a license plate frame.

- MEMBERSHIP BENEFITS**
- Unlimited free admission to all exhibitions
 - Invitations to exhibit openings and special events
 - 10% discount in the CSM Museum Store
 - Discount pricing to most special events
 - Complimentary CSM sticker
 - Volunteer opportunities
 - Complimentary subscription to **Outside!**, the newsletter of the California Surf Museum

New Members Only
CSM logo T-shirt size (design of our choice):
 Men's **S M L XL XXL** Women's **S M L XL**
 If mailing, please add S&H: \$5 Domestic; \$10 International.
 Thank you for your support!

NAME _____

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312 Pier View Way • Oceanside CA 92054
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In Memory of Katie Grannis: Jane Schmauss

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In Memory of Jill Macpherson Higgins and Nellie Ekstrom: Jamie Nay

In Memory of Dugan Yeakel: Helen & Jose Garcia

In Memory of Herb Morris:

David and Eleanor Clair • Robert & Teresa MacGregor
Terry & Linda West • Manfred & Ora Lee Klemme

If we have overlooked your donation, please let us know immediately. Thank you.

Active CSM Members July 1, 2008-June 30, 2009

Welcome, New CSM Members!

Eric Aasen	Jon Crossen Jr.	Jim Gale	Bill Kornik
Sandra Adams	Lydia & Mike Cobb Foreman	Andy Galloway	Sibyl Krucoff
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Dewey Baker	Mike Davis	Bob Haugen	Shirley McCulloch
Gary Beck	David Delgado	Lynda Havins	Jon McDonald
Aaron Biccum	Ben De Rosales, Jr.	Greg Hayden	William McDowell
Martin & Cindy Blair	James Dexter	Will Heckenkamp	Ed & Charlene McNary
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Bruce Blandy	Ron Dixon	Chris Hobbs	Neil & Debbie Nagata
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Glenn Brinegar	Kyle Durrschmidt	Kevin Horst	Larry Nelson
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Cynthia Brown	Chris Ellis	Johanne Iske	Lou Niles
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Stephen Brown	Carole Enmark	Janet Johnson	Nathan Nowell
Frank Bruce	Dylan Ennis	Tony Kampmann	Patrick & Billye Nunan
Wayne Brudi	Don Fay	Robert & Debbie Kealiher	Jan Nuuhiwa
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Thank You to CSM's Renewing Members!

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Jack Bly

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Mike Burner
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James Marmack
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Dave Mickelson
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To CSM Supporters, from page 1

film premieres, book signings, lectures, and music events that have been part of the institution's proud 23-year history as the most active and exciting surf museum in the world.

In supporting CSM you help the Board of Directors and talented staff to continue the vital tasks of archiving our distinctive heritage, preserving our rich culture and obtaining new acquisitions to increase the value and quality of our wonderful collections.

With more than 20,000 visitors from over 40 countries annually, you will also be helping to provide for thousands of school age kids to view our historical collections — and give back to a sport and lifestyle which are essential to the quality of your life. (After all, it's your history.)

Our mission is to preserve surfing's heritage, honor our greats, pass the torch to our kids and build a lasting foundation for the future.

We thank you for joining us in making this vision a reality.

With much Aloha,

Jim Kempton, President

California Surf Museum

Renew Now to Continue Receiving Outside!

No more "red dot/green dot" on your mailing label after this newsletter! The memberships are now digitized, making it easy for you to renew online with your credit card. We'll also email you a reminder just in case.

Don't have online access? CSM still accepts memberships in person or via the mail! You can use the membership form in this newsletter.

Didn't see your name on either list? According to our records your annual dues are past due. As CSM continues to grow, the Board of Directors and staff hope that you will remain a supporter of this truly unique organization.

One of the benefits of membership is receiving the current newsletter; after this issue, only paid members will continue to receive the newsletter in the mail, with a color version accessible exclusively to CSM members online.



Admission Free

DOC PASKOWITZ BOOKSIGNING Thursday, July 30th, 6 p.m.

Surfing and Health: Live Long, Live Well

This is a book about Health — a new and entirely different definition of Health.

Health is much, much more than just not being sick. Health is the presence of a Superior State of Well Being — a vigor, a vitality, which must be worked for each and every day of your life...

—From the Introduction, *Surfing and Health*

More than ever these days it seems that being healthy (and how to get there) is a hot topic. Meet “Doc” Paskowitz in person, pick up a copy of his book and learn how he sees the road to health, with a few surf stories thrown in!

Born and raised in Galveston, Texas, young Dorian Paskowitz moved with his family to San Diego in 1934. Known to the locals simply as “Tex” at that time, he was a strong presence in San Diego’s surfing scene and became a city lifeguard from 1937 to 1941. Tex’s first surfboard in San Diego was Charlie Wright’s old board, and Tex then crafted a Tom Blake-style hollow paddleboard with help from mentor Emil Sigler. In 1938 Tex paid \$85 for a “more modern” custom, 50-pound solid balsa surfboard shaped by legendary Santa Monica-based waterman Preston “Pete” Peterson. A dynamic free spirit in his day, Tex wholly embraced surfing’s alternative lifestyle and stressed health, fitness, and nutrition. Says Tex (later known as “Doc” after earning a medical degree from Stanford in 1946): “I learned to accept myself for what I was a long time ago — not good or bad, not a hero or a coward, just a surfer. I figured that was good enough.”

—From *Surfing in San Diego*



SDHS

Admission Free

HYNSON BOOKSIGNING Thursday, August 20th, 6 p.m.

Mike Hynson — Transcendental Memories of a Surf Rebel is a thrill ride through the 60s.

Meet Authors Mike Hynson and Donna Klaasen Jost and cover artist Lance Jost.

In essence, Hynson’s autobiography *Mike Hynson—Transcendental Memories of a Surf Rebel* reads like a *Who’s Who* of fifties and sixties culture—Duke Kahanamoku, Hobie Alter, Bruce Brown, the Brotherhood of Eternal Love, Timothy Leary, Jimi Hendrix, and is an authentic and gritty portrayal of Hynson’s adventures spanning three decades — questioning, exploring, breaking new ground.

Hynson lived his entire life on the edge, from his formative years as a Navy Brat in the forties and fifties bouncing between Hawaii and San Diego, to his timing and innovation that kept him at the forefront of the surfing industry throughout the sixties. He helped found the legendary WindanSea Surf Club in 1962, planted the seed in Tom Morey’s head for the Boogie Board in 1965 at the first professional surf contest, revolutionized the sport forever two years later with his faster, more maneuverable down rail board, and transformed a surf demo into *Rainbow Bridge*, a cult-film shot in Maui in which he recruited Jimi Hendrix to write the score and perform on stage at the

base of Haleakala two short months before Jimi’s death.

All the while, Hynson was also involved with the infamous Brotherhood of Eternal Love, a religious and idealistic band of hippies who emerged from Laguna Canyon as multi-million dollar, international drug smugglers. Hynson respectfully recounts his close friendship with Johnny Griggs, the true leader of the Brotherhood, and details the group’s rise and fall, including fearing for his life on his first smuggling trip to Katmandu and the years Timothy Leary spent in the Canyon.

The flip side of Hynson’s bad boy persona was the “golden boy” of surfing. At WindanSea in 1962, that all changed. Melinda Merryweather, a Ford fashion model from New York, was visiting her grandmother in La Jolla. Over time she became the driving force behind Mike’s inspiration. Hynson recounts the long-term, long distance pursuit of the love of his life, woven simultaneously through the danger and intrigue of smuggling psychic tools and creating a pure experience for the soul surfer.



Collector’s book, 1st Edition coffee-table book with 302 pages (1,000 copies), black canvas cover, b/w and color photos, signed by Mike, and including a certificate of authenticity: \$350.

Book cover poster in two versions:

- 1st Edition (1,000 copies) on canvas, signed by both Mike and artist Lance Jost, including a certificate of authenticity: \$350.
- Printed on paper, including Mike and Lance’s signatures: \$125.

Paperback and digital book on CD coming by end of August.

Can’t be at a booksigning and need an autographed copy? You can call in your order with your credit card to CSM at (760) 721-6876. After you have made your purchase, email your requested inscription to events@surfmuseum.org.

'Sidewalk Surfers' Exhibit and Reception



When you step into the California Surf Museum for the first time you expect to see the collection of iconic surfboards, historical photos and cultural memorabilia. What might surprise you is the undulating tile wall, with gleaming surfboards visible through openings, that grabs your attention. As you are drawn into the exhibit space, you notice surfboards suspended from the ceiling, and a massive photograph over 12 feet high showing a cresting wave with the Pier in the background. Balsa boards from the 1940s, innovative longboards of the 1950s, representations from the short board revolution of the 1970s, even redwood planks from the turn of the century — the most beautiful yet rudimentary of wave riding devices line the interior.

The featured opening exhibit *Sidewalk Surfers* displays an historic look at the roots of skateboarding. The skateboard evolved as a method of enjoying the feeling of surfing while the waves were flat or inaccessible. It was immediately apparent that skateboarding was not only fun but also an activity in and of itself. Skateboarders were able to crank turns and slides that they could only dream of pulling off on their surfboards. Forty years later, skateboard aerial maneuvers

Surfrider, from page 1

- The “take no prisoners” attitude behind Surfrider’s first victory at Malibu, and more.

Celebrating the 25th anniversary with a “Passing the Torch” theme, “Surfrider Takes Off: The Visionary Surfers of 1984” is about passion, planning, and what it takes to try and leave a positive legacy of activism for future generations. And yet it’s quite a tale — because it’s a classic surf story!

About the speaker: Glenn Hening teaches history and math, is a co-founder of the Groundswell Society, was a Regents Lecturer at UCSB, and delivers motivational speeches to a variety of audiences about “Surfing Your Ocean.” He currently chairs an annual surfing conference at the Scripps Institution of Oceanography and organizes an annual surfing event for youth groups at Rincon. However, if the surf’s good near his home at Oxnard Shores, chances are he’s in the water.

*In affiliation with MainStreetMedia Inc., Santa Monica. No official connection to, nor implied affiliation with, the Surfrider Foundation’s Global Headquarters.

\$10 CSM members • \$15 non-members

6 p.m. Meet and Greet • Snacks • No-host Bar

7 p.m. Presentation

**8-9:30 p.m. Follow-up Discussion
Snacks • No-host Bar • Coffee**

are actually being pulled off on waves! The exhibit, curated by skater/surfer Dale Smith focuses on surfboard shapers, manufacturers and professional riders from the 1930s to the 1980s and their skateboard models over the years. Skateboarding and its unique subculture is part of what makes this exhibit so cool.

See how surfers influenced skate moves and came full circle to skaters influencing surf style.

—Louise Balma

An Invitation-Only Reception

The California Surf Museum invites CSM members in good standing to the **Sidewalk Surfers Reception**, celebrating the special bond between skaters and surfers that has existed for over 60 years in this special exhibit honoring the innovative skate heroes, curated by 70’s pro skater and legendary skate historian Dale Smith. A limited number of tickets will be available for this invitation-only event.

Enjoy drinks, food and music, view the surf/skate exhibit and see old friends.

Friday, August 28, 2009 • 7-10 p.m.
CSM members only! Free
LIMITED AVAILABILITY

Sponsored by Transworld
SKATEboarding Magazine
and Monster Energy



Dale Smith, left, chats with Guy Motil.



Do you have a photo of yourself standing with your surfboard?

Maybe it's an old Kodachrome slide, snapshot, Polaroid, or digital photo. Are you willing to share this photo with the world? Author Kimberly Stevens is making a coffee-table book of these simple iconic photographs. She says, “I started to collect the images because I thought they evoked the more personal side of surfing, and they were always interesting to look at. The images showcase a variety of eras, men and women of all ages, all ability levels, with surfboards simple and extravagant, old and brand new, in locales all over the world. The success of the book is reliant on the variety of these simple and iconic portraits, often taken by friends or family members. It is my hope that passionate surfers everywhere will send along that iconic image of ‘Me and My Board’ for consideration.” To submit a photo please contact Kimberly at (310) 963-2189 or kimberly_stevens@me.com.

Bob Simmons

From CSM's 2006 "Surfer-Shaper Show"

Bob Simmons was born in Los Angeles in 1919. He was raised in the communities of Silver Lake and Pasadena. One day in 1936, a 17-year-old Bob was riding his bicycle when he was struck by a car, permanently injuring his elbow. While in the hospital, a fellow patient suggested that he should start surfing to strengthen his arm.

Bob got his first surfboard in 1939. Surfboards at this time were solid wood or of the hollow Blake types and weighed from 45 to well over a 100 pounds. Because of his handicap he started to look for different materials on which to shape lighter surfboards.

In the early 1940s, Simmons dropped out of the California Institute of Technology where he had learned about aero- and hydrodynamics. He started applying these radical new principles to the surfboards he shaped. These surfboards were made of balsa wood with a spoon-like nose, a thin squared-off tail, and calibrated rails.

He was also one of the first shapers to use resin and fiberglass cloth which had been developed during WWII. This added both strength and a light weight to his boards. He also invented the first Styrofoam core surfboard. Because the resin would melt the Styrofoam, he put a plywood veneer on both top and bottom, and balsa wood on the rails. Some of these boards had twin fins and channel bottoms. These Styrofoam balsa surfboards were called "sandwich boards" and could weigh as little as 25 pounds. He sold about 100 of these boards in 1949.

With the radical new features and materials, Bob Simmons' boards, which included the spoon nose, hydrodynamic rails and thinner tails, allowed a broader range of people to surf because they were lighter, more maneuverable, and easier with which to catch waves. The era of the planks had ended.

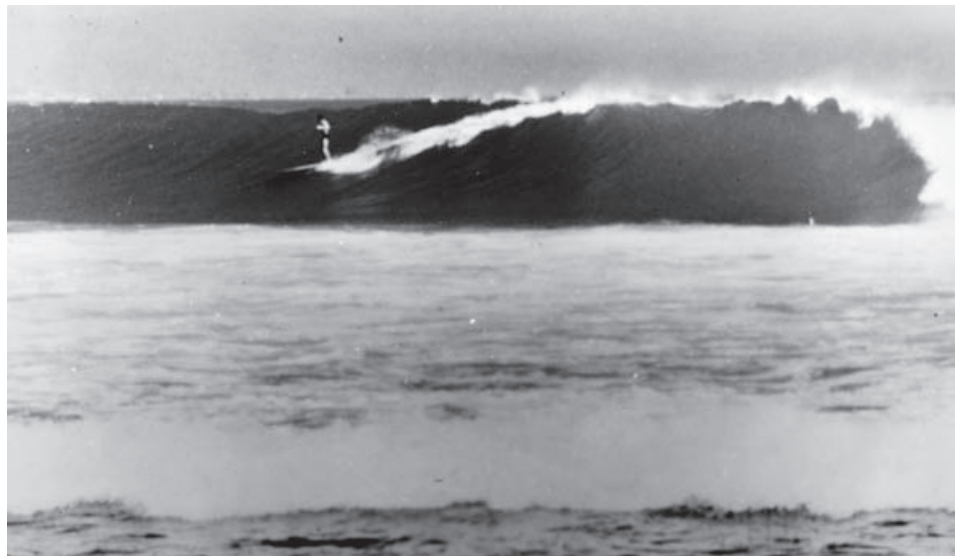
Bob Simmons died while surfing a large swell at Windansea in San Diego, California on September 26, 1954. His contributions to surfing are still in use today.

John Elwell is a co-author with Jane Schmauss and the California Surf Museum, of *Surfing in San Diego*. Elwell is a former lifeguard, teacher, author, photographer, and world traveler, who started surfing as a teenager, long before foam boards, wet suits and leashes. He has served as a consultant to surf museums and the film industry, and he was a close friend of revolutionary board designer Bob Simmons. In the mid-1950s, he was an integral part of the early migrations

of Californian surfers to test Oahu's unconquered North Shore. A resident of Coronado, Elwell has been collecting surfing history for over 50 years.



John Elwell, Tijuana Sloughs, 1951.



John Elwell on Bob Simmons

Establishing a Criteria to Classify Surfboards

John Elwell believes there should be a museum standard for classifying surfboards. He would like to have a workshop at CSM to share what he learned from Bob Simmons and to describe how to set this standard. Here is his proposal:

"The purpose of establishing a criteria to classify boards is to set a 'worldwide museum standard.' It is not done now because no one knows how to do it.

"I learned by hanging around, watching and listening to Bob Simmons, and read the book he had on *Naval Architecture of Planing Hulls* by Lindsay Lord, Ph.D. from MIT; the book is almost impossible to get because it is now out of print.

"All you need to do is be interested in learning how to classify and 'bench mark' surfboards; you do not need to be a surfer.

"In the first meeting I will describe how we will measure the boards and get vital information from each surfboard. We will record this information, including construction, materials, fin design (sketch) and measurements; each person should bring a notebook, a tape measure, and pencil.

"The project will teach how to measure and compute aspect ratio and identify hydrostatic numbers (how much it will float; Archimedes Law). We will discuss and identify Daniel Bernoulli's lift equation that explains how airplanes fly and surfboards surf. Then we will analyze the hydrodynamic characteristics of each board. With this we will identify resistance areas of design that impede surfboards.

"Finally, in evaluating surfboards and how they plane, they need to be towed with an electric strain gauge to get resistance readings and record how each surfboard works. None of this has ever been done before in a museum. Naval architects do this. This is the most difficult part of the project; assistance of a university will probably be required."

John says, "The concluding goal is to train a cadre of specialists to assist other museums and private collectors to 'bench mark' their collections with vital statistics.

"Each participant will have a completed notebook of CSM's collection of the different type of surfboards and will be able to explain technical terms related to this project.

"This experience would be very helpful for those making surfboards and those who want to be more knowledgeable about buying a surfboard that will fit them and their individual surfing ability.

"We will need to meet at least twice, or more. Participants can come in on their own for homework and get the measurements of the boards and we will compare notebooks and share ideas and answer questions."

We're on Facebook now! For those interested in participating in this yet unscheduled workshop, you can join the group on CSM's Facebook page.

Commemorative T-Shirt

Available at CSM's Museum Store, Elwell has produced a T-shirt commemorating the 60th Anniversary of Bob Simmons' epic wave at Malibu on July 31, 1949 (see photo above), with Simmons' proclamation "This is my latest machine!" announcing the modern and first hydrodynamic surfboard. On the shirt back is a photo (above) of a surf rider at Malibu on a huge day; the ride has never been duplicated for size and speed in the last 60 years.

Simmons is riding a foam core 11' fiberglass surfboard with dual fins and a concave bottom. He is the only one out. This board design also was built in short and medium lengths and set the standard for all modern surfboards. The rails were revolutionary "hydrodynamic," rounded and tapered into foils, representing the discovery and explanation of Daniel Bernoulli's work and award-winning scientific achievement presented in Paris in 1750. It explains how aircraft fly and surfboards skim on the water.

All modern surfboards today have rounded rails which is a contrast to the old planks with flat decks and U shaped rails.

On the shirt front is Bernoulli's equation and the title of Simmons' academic paper, "Hydrodynamica."

First Annual California Surf Festival > Film



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Endless Summer reunion with (L-R) Mike Hynson, Bruce Brown, R. Paul Allen, John Van Hamersveld, Gaston Georis.

The **FUEL TV presents the First Annual California Surf Film Festival**, November 7-9, 2008, was highlighted by a special anniversary celebration of Bruce Brown and his 50 years in filmmaking. This annual festival, a benefit for the California Surf Museum, is a continuing aspect of CSM and its focus on preserving the culture and history of the surfing lifestyle.

The Grace Theater played host to the hundreds of surf film fans, filmmakers and special guests over the three-day festival. One of the highlights was a 50-year Anniversary Celebration honoring Bruce Brown as a filmmaker. In 1958 Brown came out with his first film *Slippery When Wet* (1958) which then started his career as a successful action sport documentary filmmaker. To honor that tribute the Festival was able to have Bruce, son Dana and grandson Wes Brown all contribute to a live narration of the classic *Endless Summer* (1964). There was an electric vibe at the Festival with the filmgoers and filmmakers mingling together. Many surf film fans had a myriad of items clutched in their hands waiting to meet the filmmakers and surf stars to have them sign the pictures, flyers and DVDs from their collections.

The Theater was standing room only as the Mayor of Oceanside declared that November 8th, 2008 would be known as Bruce Brown Day in the City of Oceanside. Also on hand was a *Who's Who* of surf notables as well as the original team that was part of *Endless Summer*. Bruce Brown, Mike Hynson (star of the film), Gaston Georis (wrote the music), R. Paul Allen (promoter of *Endless Summer*), John Van Hamersveld (artist of the classic *Endless Summer* poster). The screening was a momentous and one-time-only event for the Festival. The pre-reception held at the California Surf Museum was overflowing with surf legends and great food.



2008 FILMS

FEATURES

The Endless Summer
Chasing Dora
Musica Surfica
One Track Mind
Out There
Red Bull: Inside Teahupoo
Slippery When Wet
The Life
The Surfers
Under The Sun
WaterMan

SHORT FILMS

Carvings
June
Little Big Wednesday
Miki Dora in Hollywood
Play Mobil
RIP Tide
Surf Noir
Together



Bruce steps onto the red carpet as he arrives at the theater in Gary Young's Woody station wagon driven by Mike Hynson..



Oceanside Mayor Jim Wood presents Bruce Brown with a proclamation from the City of Oceanside declaring November 8, 2008, as Bruce Brown Day in Oceanside.

Special Festival Thanks

Keiko Beatie,
Cinema Paradisio,
Events * Curation *
Programming * Film

Lou Niles,
Executive Producer /
Executive Director, Love
Machine Films, Arts and
Consulting

Lorena Whiteside,
Marketing & Public
Relations Consultant, Red
Coral Public Relations

Leslee Gaul,
Director of Tourism,
California Welcome Center
- Oceanside

John Lindsley,
Christian Surfing
Federation, Grace Chapel

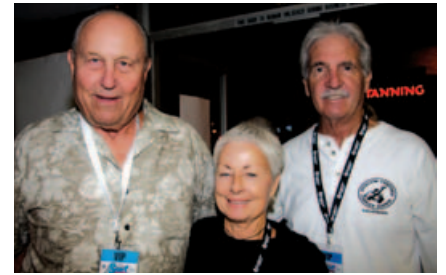
Tarin Barnes,
Greenroom Financial



Wes Brown, signing the festival poster, showed "Chasing Dora."



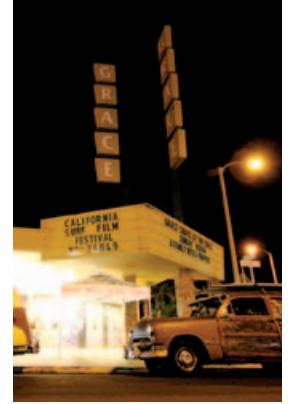
Left: Lyn Olsson at The Fish Joint's incredible sushi bar which was set up at the VIP Reception. Above left (L-R) Bruce Brown, Tom Glenn, Denny Aaberg, Tara Torburn and Gaston Gerois walk to the reception. Above right (L-R): Walter Hoffman, Linda Benson and Tom Keck. Below right: The historic Grace Theater marquee.



Filmmaker Sonny Miller brought "WaterMan" to the festival.



"Surf Noir" producer Suyen Mosely.



Bing Copeland Booksigning

Soft chords of slack key guitar on a lazy Sunday afternoon set the stage for the November 23rd booksigning by shaper Bing Copeland and author Paul Holmes at the museum. Dozens of folks stopped by to purchase a copy of *Bing Surfboards: 50 years of Craftsmanship and Innovation*, and have it personally autographed. John Bishop took the time to bring three classic Bing boards from his collection, and the finer points of each were discussed at length by an admiring crowd. Member George Glasgow drove down from Laguna Niguel with his young son, George Matthew, and his elegant red Bonzer. Bing was pleased to put his signature on one of his signature models!

In an earlier Paul Holmes book, *Dale Velzy is Hawk*, Velzy was quoted as saying "As a surfer, Bing was good enough to win contests, but instead he became a surfing businessman in the sport he loved." And that was enough for author Holmes, who undertook the challenge of capturing the low-key, yet savvy and creative Copeland. Also in attendance was the dynamic Terry Kraszewski, who conducted many of the personal interviews with her old friend and helped to keep the book project going forward.

Being a student of slack key style, Copeland appreciated the skill of guitarists Rik Nieves and Keith Marzullo, and recognized many of the tunes the duo played. He might even have joined them, but he was without his guitar. He and wife Conlee were on their way to New Zealand, where he first introduced modern surfboards 50 years ago at Piha on the north island. (When he and partner Rick Stoner arrived there as part of a surfing odyssey in 1958, the locals at the Piha Surf Club were managing with a few old paddleboards and surf skis. Bing and Rick tracked down the raw materials and, using the skills they had learned at Velzy's old shop, shaped a handful of foam

"Malibu" boards right there in the clubhouse). The locals never forgot this momentous introduction of the brand-new equipment, and treated the Copelands to an all-expenses-paid return visit.

Many thanks to the crew at the local Break Water Brewery for providing excellent pizzas and savory finger food for all the guests.

—Jane Schmauss



Bing with his book, Keith Marzullo and Rik Nieves.



Bing and author Paul Holmes clown around.

Façade Lighting and Jim Kempton Booksigning



L-R: Jane Schmauss, Daryl Dick, Randy Wilkerson, Tara Torburn, Jerome Hall, Jim Kempton, Jack Francis, Jean Keller, Mike Burner, Louise Balma.

Thursday, December 4, at 5:00 p.m., Oceanside City Council turned on the façade lights for the first time at the California Surf Museum's new home at 312 Pier View Way. City staff, California Surf Museum Board of Directors and staff, building architect Louise Ravera Balma and contractors were all present at this milestone event.

The building façade and interior, designed by architect and CSM Advisor Louise Ravera Balma of Oceanside, was built by DLS Builders, Orange, California. The signs were fabricated by Ford Signs of Oceanside.

Also on December 4, CSM hosted author Jim Kempton for a booksigning of Jim's new book, *Surfing the Manual: Advanced*. This groundbreaking guide to advanced surfing techniques provides a unique look at the history of surfing through the sports progression in performance.

Kempton is the former editor and publisher of *Surfer* magazine and current president of CSM. He has compiled an innovative instructional guide for intermediate and advanced surfers seeking to improve their skills. Incorporating interviews from more than 50 of the most recognized names in professional surfing, the 336-page



Peter "PT" Townend, left, and Jim Kempton in deep discussion regarding the finer points of surfing skills.

book covers every aspect of the sport that many consider an art form. Step-by-step photographic sequences matched with

intuitive training captions display each maneuver in detail. The text features some 600 images drawn from the archives of respected surf photographers Jeff Divine and Tom Servais.

This book is currently available in CSM's Museum Store for \$34.95.



Moving Day!

Moving the museum from 223 North Coast Highway to 312 Pier View Way took several weeks, but moving most of the surfboards took only a day. Jim Kempton's sons, James and Sam, climbed in the rafters at 223 and handed down surfboards. Museum volunteers and even museum visitors were more than happy to walk these beautiful old boards the 1-1/2 blocks to the new building.

Besides the numerous volunteers, staff and board members who worked hard to make 312 Pier View Way a reality, special recognition and thanks must be extended to:

- | | |
|-----------------------|---------------------|
| City of Oceanside | Myles McGuinness |
| Billabong | Oceanside Glasstile |
| Dave Hanson | Peg Ramier |
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Far Left: Guy Bagley and unidentified volunteer carry one of the many boards to its new home.

Left: Tom Glenn, Tillman Eakes and Jim Kempton carefully accept the surfboard handed to them from Jim's son James in the rafters.



Larry Balma ponders placement of the surfboard wall display racks he fabricated for the exhibit hall.



Could it be the First Official Sale at 312 Pier View Way? Julie Cox accepts payment for a CSM logo shirt on February 16th, opening day for CSM's new Museum Store.

It Was A Sneak Peek: VIP Reception March 10th

The full moon was shining down upon the silver surfers adorning the tower on the California Surf Museum's brand new building. There was a blue neon glow coming from under the silver surfers and across the 40' curved beam that holds up the corrugated roof across the building's façade. The invitation-only VIP Reception party marked the culmination of a 4-year effort to construct a world-class surf museum.

It took great vision by CSM's Board as well as the City of Oceanside Mayor, Council and staff; the bulk of the construction costs were funded by Oceanside Redevelopment funds. CSM's loyal staff worked countless hours on the project. The building is the first in the world to be constructed with its sole purpose to be an archival surf museum.

To say that there is a ton of passion and soul invested in CSM is an understatement. This is the fifth move for CSM since its founding in 1986: from an Encinitas restaurant, to an Encinitas storefront, to a



Some old time Oceanside and Carlsbad surfers join in the festivities. L-R: Ronnie Dixon, Bill Draper, George Draper, Dick James, Glen Brinegar, Byron Jessup, Doug Tico, Dennis Tico and Tillman Eakes.

Pacific Beach mall, to a shack across from the Oceanside Pier in 1991, to the corner of North Coast Highway and Pier View Way in 1996, and to its new location at 312 Pier View Way. CSM has definitely grown roots in Oceanside.

The front door opens to the WOW wall, an art piece that has visitors exclaiming "Wow!" as they enter for the first time. The vintage board displays begin on the left, paddleboards hang from the rafters, a 12'x17' photo mural lets you imagine what it is like in the greenroom, with a pier view down the line — locals recognize the peak. CSM's first revolving exhibit is *Sidewalk Surfers*, curated by skater/surfer Dale Smith. The display shows the skateboard via surfboard manufacturers from the 1930s to the 1980s.

The Museum Store with CSM-branded merchandise sits in the front just off the entry. Towards the back of the facility are the administrative offices, Collections, Archives/Board Room, Workshop, very unique restrooms and kitchen.

The VIP Reception had over 200 guests and was held to thank CSM's major donors and the City of Oceanside for their generous contributions and to allow them to see their investment. Notable surfers and surf industry people were there as well, including LeRoy Grannis, Woody Ekstrom, L.J. Richards, Herbie Fletcher, Jeff Ho, Jericho Poppler, Guy Takayama, Ira Opper, Mike Hynson, Danny Mack, Randy Laine, old time locals Ronnie Dixon, Bill Draper, George Draper, Dick James, Glen Brinegar, Byron Jessup, Doug Tico and Dennis Tico.

Food was donated by the Oceanside's 333 Pacific (which occupies the same spot as CSM's former home in the shack across from the Pier) and it was over-the-top delicious. Beach House and Papyrus Court wineries provided the grape, and Primo and Endless Summer, the beer. A good time was had by all.

—Larry Balma



L-R: Dale Smith, L.J. Richards, CSM co-founder Kevin Kinnear, Randy Laine, Tom Keck, Herbie Fletcher.



L-R: Mike Burner, Mike Hynson.



L-R: Jeff Ho, Dale Smith, Jericho Poppler.



Guy Bagley, left, with Oceanside Mayor Jim Wood.



LeRoy Grannis and Jericho Poppler.



L-R: Ross Garrett, Jim Kempton, Herbie Fletcher.



Larry Balma and friends. L-R: Vicky Thompson, Karen Green, Larry, Peggy Vasquez.



L-R: Steve Angus, Woody Ekstrom, Louise Balma.

Jake Shimabukuro Wows The Audience!



Jake Shimabukuro, one of the best ukulele players in the world, came to Oceanside April 11th. His virtuosity on the four-stringed instrument defies label or category. Playing jazz, blues, funk, classical, bluegrass, folk, flamenco, and rock, Jake's mission is to show everyone that the instrument is capable of so much more than the Hawaiian music usually associated with it.

The day started with a private workshop at CSM with Jake's fan club members. Almost a one-on-one lesson from Jake, the fan club members sat spellbound as Jake shared his tricks and techniques.

CSM was then transformed into a dining area for the VIP reception which included dinner by Nalu's, drinks, a silent auction, a private visit by Jake Shimabukuro and Premiere Seating at the concert, held at Grace Theater, a short walk from CSM.



Workshop participants listen intently, left, and above, clamor for some one-on-one with the ever gracious Jake afterward at the workshop. Below, VIP Reception guests enjoy food from Nalu's.

Comedian Jaz Kaner warmed up the audience with his hilarious tales of surfing the coast. And then Jake stepped onstage to rousing applause. He captivated the audience with his amazing style, making all wonder if indeed he really was playing a ukulele.

Jake has played and recorded with a treasure trove of other musicians including Jimmy Buffett, Diana Krall, Fiona Apple, Bobby McFerrin, and Ziggy Marley, just to name a few. He has also appeared on *The Late Show* with Conan O'Brien. Jake's new Live CD was just released to rave reviews.

Jake recently finished work on the music score of the soon-to-be-released *Highwater* by Dana Brown of *Step Into Liquid*, about surfing on the North Shore of Hawaii during the Triple Crown of Surfing.

CSM thanks the event sponsors:

Nalu's	Barefoot Wines
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Glacéu VitaWater	Surfer Magazine
Karl Strauss Brewery	Surfline.com.



The Grace Theater was filled to capacity with Jake's many fans.



CSM board members Mike Burner, left, and Jim Kempton proudly present Jake a CSM shirt.

Jake will be back in concert at the 2nd Annual California Surf Festival, a fundraiser for CSM, on Friday, November 20th. Tickets on sale September 1st.



Past Oceanside Longboard Surfing Club president, Lt. Col. George Eckhoff, USMC, Ret., studies a few of the names of the 67,000-plus who lost their lives in Vietnam.



One of the main personalities of the documentary, Brant Page, is welcomed to the Grace Chapel Theater.



Event organizer Jane Schmauss greets Pat Farley. Pat has also authored a book called *Surf to Saigon*, which is about his service in Vietnam.



Paul Johnson and Gil Orr of the "Duo-Tones" rock the VIP reception with guest and Vietnam vet Greg Samp, who was happy to join in.



USMC Vietnam Veteran Jerry Anderson presents Irene Kratzer with an award for her help with the 2007 Paddleout.

'Between The Lines' Film Showing A Memorable Event Honors Vietnam Vets

Over 500 guests packed the Grace Chapel Theater for the Oceanside premiere showing of *Between the Lines* on April 18. A number of seasoned surfers, many of whom were Vietnam veterans, came early to view Jerry Anderson's many Vietnam photo panels, including a monumental display of the names of over 58,000 men and women who lost their lives in that war. Craig Kratzer proudly showed off his collection of militaria, and the Veterans' Village ambassador Phil Landis was a handshake away.

Filmmakers Ty Ponder, Scott Bass, and Troy Page mixed easily with the crowd, as did featured personalities Brant Page (who flew in from Hawaii) and Pat Farley, from Santa Cruz. Medal of Honor recipient John Bacha enjoyed talking with many of the film's warriors, including 1961 West Coast Surfing Champion Ron Sizemore (who also surfed China Beach), Julian's Howard Fisher, Jerry Anderson, Rick Thomas, and young

Iraq War veteran Greg Murray. CSM member Bruce Blandy brought and displayed the board he shaped in Vietnam. Don Hansen, of Hansen Surfboards, who was proud to have sent several boards overseas during the war, caught up with old friends Brant Page, Tom Morey, L.J. Richards, and Linda Benson.



We would like to thank our sponsors Headline Graphics, Hansen Surfboards, Lost Soul, and Surfer Magazine for helping to make this event possible. Many thanks also to the Beachside Grill, Veneto's Restaurant, and Spanky's Pizza for donating food for the VIP reception, and Dan Avina came forth with a stand-up paddle for the raffle.

—Jane Schmauss



Pat and Craig Kratzer display their collection of militaria.



Judy and Bruce Blandy brought the board Bruce shaped in 1969 at Cua Viet, using foam and fiberglass from the nearby River Patrol Boat supply yard, and which he surfed at China Beach.

CSM President Jim Kempton welcomed the standing-room-only crowd, and brought writer Scott Bass to the stage to introduce the film. The audience was also treated to a brief, moving slide show of the first-ever Vietnam Veteran's Paddleout, conceived and organized by Jerry Anderson in September 2007 in Oceanside. After the film was shown, many stayed for the enlightening Q&A session with the cast, crew and veterans in attendance. Greg Murray took center stage to donate the surfboard that Brant and Pat had shaped and given to him to the California Surf Museum collection.

The film's narrator, Malibu surfer John Milius, described *Between the Lines* as one of the best documentaries he's ever seen on the Vietnam War. With skillful editing, the film truly captures the feeling of that tumultuous time period, the difficult choices that presented themselves to a bunch of easy-going surfers who just wanted to hit the waves. CSM now carries the 50-minute award-winning documentary (\$29.95) in the museum store, along with a limited edition companion book (\$39.95).



Scott Bass readies the Island Influence longboard, shaped by Eddie Guitierrez, the event's grand prize.

2nd Gala Fundraiser A Success!



Thursday night the 14th of May, with Sunset Market in full swing, over 200 guests gathered at CSM's new facility for food, drink and a night at the Museum! Of course the focus of this event is to raise funds and we accomplished that by selling tickets, memberships and both silent and live auction items.

CSM volunteers worked for weeks in preparation for the Gala, but never as hard as the few hours prior to the 5:00 p.m. opening. Dick Saar and volunteers even constructed a wooden fence over the sidewalk and into the street that housed a reception area, photo shoot, tables and a full bar. The ultra cool wooden fence was made from the ceiling trusses out of the old museum (originally designed and built by Dave Hanson)! On the corner across the street we had SuperWave performing and first Rob Mehl and later Andy Powers played acoustic guitar in front of a bamboo reed backdrop next to the entrance of our outside lanai.

Local Oceanside restaurants donated an amazing selection of culinary delights. The Italian cuisine was served by Vigilucci's Osteria, while 333 Pacific provided salmon, grilled lamb sirloin and braised short rib treats. Harney Sushi brought the island flair to our Museum Store area with their delicious sushi that disappeared as soon as it was put out. Petite Madeline Bakery finished our palate with scrumptious sweets.

Almost half of our guests were viewing the new exhibit space for the first time. Of course they will have to return in order to see the main floor display that was cleared to make room for the party and silent auction items. They were treated to the work-in-progress mural out back, "Secret Spot," by Academy-award winning artist John Lamb (article about John and the Secret Spot in next newsletter).

Products and services were donated from individuals and companies far and wide who have a passion for surf history; see list of donors at left. There was everything from fine wines, fine art, fine dining, surf photography, surf books, health products, fishing trips, bicycles, skateboards and brand new custom surfboards. Of course there was friendly competition for the silent auction items and TWSurf editor Chris Cote was on the mic stirring the pot. The live auction, however, became a little heated at times. In fact it was two women who were scrapping over two very beautiful surfboards. One was a 9'2" glittery lime and lavender longboard from the "Jule Collection," designed by our own Julie Cox, built by Jed Noll. The other was a 9'3" Walden donated by Mike Tabeling that had a full concave bottom. This board had a coral pink color bottom and rails with a beautiful floral print deck. A Randy French Quadfish and a Yater Spoon with Volan glass piqued the testosterone levels of our male bidders.

Even in these tight economic times we can still have a good time. Passionate people seem to find a few dollars to help further a worthy cause. Last year we raised almost twice as much as our net this year, but then last year we needed more in order to build the museum. This year's funds are slated to help us purchase electronic equipment and we are well on our way. Thanks to all who attended, all who contributed and all who continue to have the passion to keep our dream alive.

—Larry Balma

Announcer: Chris Cote
Auctioneer: Terry Bagley

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L-R: Larry Balma, Oceanside Mayor Jim Wood and Todd Quinn.



Announcer Chris Cote taking a close look at a bottle of wine in the silent auction.



L-R: Donna Thomas, Bobby "Challenger" Thomas, Larry Gordon, Jane Schmauss.



L-R: Doc Paskowitz, Woody Ekstrom, Tom Glenn.



L-R: Jay Livesay, Geoff Meyers, Ric Riavic.



Auctioneer Terry Bagley.



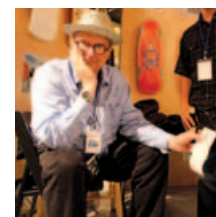
Brian Nunn, Nirve, with winning bidder Maryanne Smith.



Charlene McNary, who gets to take home the Walden longboard.



Stacy McCarthy, right, winning bidder on the Jule Collection longboard, with Julie Cox.



John Van Hamersveld.

Dropping In!

A new delivery arrived at 312 Pier View Way this week. Legendary film maker Scott Dittrich sent the museum several boxes of film shot by the late Hal Jepsen. Hal's work spans the 60s longboard era through surfing in the 1980s, and his films such as *Cosmic Children* are considered to be classics in the surf movie genre. More info to come as we archive the footage. Thanks Scott!



Students from the New School of Architecture and Design in San Diego pose in front of the wave in CSM's "Secret Spot" permanent installation being created by artists John Lamb and Brett Hazard.



CSM Operations Manager Julie Cox and Oceanside Girl Scout Troop 4948. The Girl Scouts were working on their surfing badge, and were excited to meet pro-surfer Julie!



Al Nelson begins to unpack his travel surfboard, which he just donated to CSM



Julie Cox surrounded by Oceanside Girl Scout Troop 4338. They visited CSM as they worked on their surfing badge.



Todd Quinn with kids from North Terrace Elementary.



Making a surprise visit to CSM were Malia, Pat, Kili and Mary Curren.

California Surf Museum

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Oceanside CA 92054
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LeRoy Grannis, with son John Grannis, is all smiles when he spots his book in CSM's new Museum Store.

Museum Store: Come Shop!

CSM's beautiful new Museum Store was designed by Trio Display, San Diego. Owner Jeff Grant shared his retail expertise, and in particular, museum retail expertise, which was more than welcome while laying out the floor plan and selecting fixtures. Trio's Sasha Unruh worked closely with staff in setting up the point-of-sale system.

Now available in the Museum Store: books, art, photographs, maps, fun signs, DVDs, CDs, CSM logo T-shirts — including new women's Ts! — and the first in a series of new postcards produced by CSM (see below). Also CSM logo-emblazoned keychains (at right), and of course the constantly changing, gently-used Hawaiian shirts. CSM members get 10% discount on most items.



www.surfmuseum.org

California Surf Museum's newly designed website is now up and running! Check out the very cool 360° view of the Exhibit Hall and of our *Sidewalk Surfers* exhibit. Update your profiles on the new CSM Member's Portal — plus you can renew your membership, make a donation to CSM and buy your tickets at members-only prices. The very popular stories and photos page about surfers is back online with continuously added content. And keep an eye out for the new Online Museum Store we have in the works ...

We're on Facebook Now!

Come join us and help CSM get the word out by inviting your friends to join too. Keep up-to-date with all CSM's happenings!

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Have a question about events? Be sure to use this new email!