

Outside!



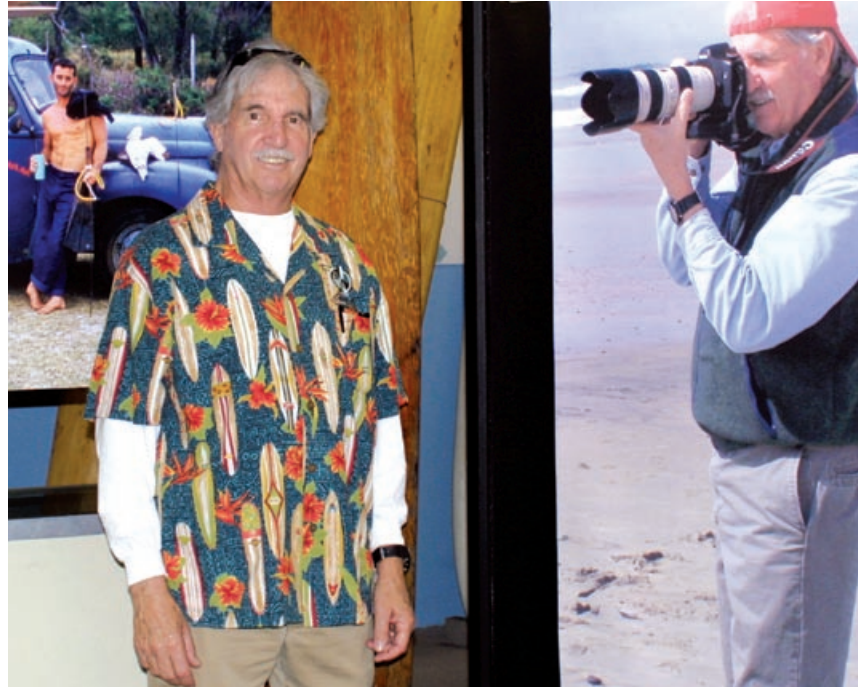
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WINTER 2008

Newsletter of the California Surf Museum • Oceanside, California

Thanks, Tom! Tom Keck Appreciation

Sunday, February 24th, 1-4 pm

Join us here at the museum for a "thank you" to photographer Tom Keck for providing us with such a terrific exhibit over the past year. "Tom Keck: EXPOSED" is coming down in order to make room for our next scheduled display, "From The Bronze Mercury to SL8ER: A Glimpse of 100 Years of Surfing Culture in Southern California," and we want to give Tom a special send-off. Also on the guest list are all the folks who purchased one or more of Tom's images, as their sponsorship allowed us to defray some of the exhibit expenses and to put on a superb display. Munchies and adult beverages will be served.



Own a Photo from the Tom Keck: EXPOSED Exhibit

Now is your chance to sponsor the remaining photographs and take home one of Tom Keck's signed and mounted, limited edition prints. Furthermore, any photographs in the show, even those already sponsored, can be ordered from CSM staff members at special, one-time-only prices until the exhibit officially ends. Contact CSM at (760) 721-6876 or csm@surfmuseum.org for more information.

HOT CURL RETURNS!

Drop by the museum on Sunday, March 30th, from 1-4 pm, and enjoy an afternoon with amazing artist and political cartoonist Michael Dormer. Creator of the beloved, zany '60s surfing icon, "Hot Curl," Dormer will be bringing a replica of the original statue to reside once more in the loving embrace of the California Surf Museum. Now under contract with *Surfer Magazine* to carry the Hot Curl cartoon, Dormer is able to introduce a whole new generation to his counter-culture sense of wonder and wackiness — and it is being met with great success!



Mike Dormer

"But the statue itself belongs in the museum," Dormer stated recently. "Heck — I belong in a museum! Who would have thought there would be such a resurgence of interest in Hot Curl after all these years?"

Fully armed with T-shirts and other clothing items, limited edition prints, coffee mugs and beer bottle openers, Dormer will welcome guests from 1-4 pm. We hope you will join us for this fun afternoon!



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**Visit CSM online at
www.surfmuseum.org**



California Surf Museum

A 501(c)(3) Organization
223 N. Coast Highway
Oceanside, CA 92054
(760) 721-6876
www.surfmuseum.org
csm@surfmuseum.org

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Tara Torburn (2008-09), *Secretary*
Randy Wilkerson (2008-09), *Treasurer*
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Eugenia Bizzaro (2008-09)
Jack Bly (2008-09)
Michael Burner (2008-09)
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Tillman Eakes (2007-08)
Jack Francis (2008-09)
Jerome Hall (2007-08)
Sloane Keller (2007-08)
Jean Keller (2008-09)
Ric Riavic (2008-09)

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Jane Schmauss, Acting Director
Ryan Smith, Associate Director
Todd Quinn, Staff Photographer

Volunteers
Wendy Burns • Marcy Hart

Newsletter
Jane Schmauss • Ryan Smith • Tara Torburn

Contributing Photographers
Ryan Smith • Tara Torburn

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Carl Ekstrom • Jack (Woody) Ekstrom
Donna Frye • LeRoy Grannis
Tom Keck • Gary Lynch
Robert McClendon • Greg Noll
Steve Pezman • LJ Richards

Mission Statement
The California Surf Museum serves as an international repository and resource center on the lifestyle sport of surfing through capturing, preserving, and chronicling its art, culture and heritage for the education and enjoyment of future generations.

Welcome, New Members!

Our membership continues to swell! As of press time, we'd like to welcome our new members:

November

Les Bartlett, San Diego
David Barr, Carlsbad
Geary Hund, Idyllwild

December

Inge Bisconer, Cardiff
Steve Emley, Escondido
James Moriarty, Santa Fe NM
Scott Finkboner, San Diego
Michael Kew, Olivenhain
Mike Kew, Carpinteria
Inge Morton, Coronado
Dennis Shane, Huntington Beach
Robin Baert, Vista
Mark Steinhauer, El Paso, TX
Floyd Smith, Rescue
Wayne Acciaccia, Oceanside
Jim Schroder, Oceanside

January

Joe and Donna Osterkamp, Pauma Valley
Albert Casas, Oceanside
Pat Burns, Carlsbad
David and Glynnis Aguirre, La Mesa

Major Donors/Contributors November 2007–January 2008

City of Oceanside
Terri Murray \$1000
Tommy Carroll \$500
John Bishop \$100
Dave Ish \$100
Rick Klauber \$100
Pat Burns \$100
Tara Lee Torburn \$100
Louise Balma \$50

Donation In Memory Of ...

Dorothy Beauchamp, in memory of
Les Beauchamp \$100

Mahalo!

Keep us current! Please send us your email address so we can keep you up-to-date on the latest CSM events with periodic press releases and other fun things. Let us know where to find you at csm@surfmuseum.org.

CSM "Paddle Out" Campaign Kicks Off

Thank to some generous members, friends, and organizations, the **CSM Paddle Out Capital Campaign** is beginning to gain momentum. In an attempt to match the construction money the City of Oceanside has promised the museum for its upcoming move to 312 Pier View Way, CSM board members, committees, and staff aim to raise the funds necessary to pay for operating costs, new exhibits, events, and community outreach programs once the new space is functional. We have a long way to go before we reach our goal, but it is our firm belief that improving the California Surf Museum into the world-renowned surfing repository it should be is reason enough our dream will be achieved.

Download the Paddle Out Campaign form at www.surfmuseum.org.

CSM would like to recognize those that helped kick off this fundraising campaign with a bang. Special thank yous are extended to the following donors:



Façade concept rendering by Louise Ravera Balma.

Alaia/Paipo

Oceanside Longboard Surfing Club \$1000
Jack Francis \$1000
Tara Lee Torburn and Dan Highland \$1500
Jim Munroe, Jr. \$1000

Malibu Chip

Mark Hopkins \$100
Jimmy Marmack \$100
Terry Hall \$100
George Murray \$250.50
Allen and Lillian Stewart \$100
Victor Uyeji \$100
Tillman Eakes \$100
Ric Riavic in memory of Riki Watkins \$100

Other

Frank Herrman \$25

Your memberships, donations and Gift Shop purchases support CSM in its mission of preserving our surfing heritage.

2008 Board of Directors

At CSM's Annual Business Meeting on January 16, board members Eugenia Bizzaro, Jack Bly, Mike Burner, Jack Francis, Jean Keller, Ric Riavic, Tara Torburn and Randy Wilkerson were re-elected to the Board of Directors. 2008 promises to be a very busy year as the Board directs fundraising efforts and relocation plans.

Are you interested in joining the Board of Directors? CSM's By-Laws require potential board members to be a member in good standing and participate on at least one committee. Nominations and elections are held at the annual business meeting, usually held in January or February. Terms are for two years.

Looking ahead to 2009, fundraising efforts will continue and CSM should be relocating to 312 Pier View Way early in the year. New, more extensive display space will need to be filled, and an expanded calendar of events will be planned.

Board Meeting Dates

The Board of Directors currently meets the third Wednesday of the month at 6 pm at the California Surf Museum, 223 N. Coast Highway, Oceanside. The next regularly scheduled meetings are February 13th, March 19th, April 16th and May 21st.

Help Wanted: CSM Docent, Volunteers, and Staff

The California Surf Museum is always in search of dependable volunteers that can help with daily museum or gift shop operations and events, as well as anyone willing to donate their professional skills to the surf history cause. From photographers to craftsmen to captains of industry—we need you. Similarly, potential, new, knowledgeable staff members are encouraged to stop in and drop off a resume in case a weekly position becomes available. And, finally, with the museum's move to its new digs quickly becoming a reality, we are seeking a qualified docent to join the CSM team. Please drop by, call us at (760) 721-6876, or send a note to csm@surfmuseum.org if interested.

2008 CSM Volunteers

Marci Hart



Marci, who is a photo lab supervisor at a local CVS store, wandered into the museum one day and asked if we could use some extra help. It seems that she has been a fan of surfing since the age of 13, when her mom gave her a copy of *Gidget* as a present. She absolutely loved it, and dreamed of living that surfing lifestyle some day. She was finally able to hone her skills at the beach near her parents' summer home in La Mision, Baja California. "I hardly ever got past the soup, but I enjoyed myself just the same." We enjoy having Marci as a weekly helper!

Wendy Burns

Wendy was born in Manhattan Beach, CA, and has always enjoyed being in and around the ocean. She and her husband, Pat, run Lost Soul Designs, and recently moved back here from four years in The Islands, where she was an avid outrigger paddler. "Years ago, my uncle, Herb Hodge, was a sailing partner with the Duke, so the thought of working with a museum of surfing intrigued me." Although Wendy has never taken up surfing seriously, she intends to try again this summer. Just as long as it doesn't interfere with her hours here at CSM!



Truly one of the more interesting group photos ever taken, Lee Louis's 1963 shot of the Windansea Surf Club (taken at an outing to Moonlight Beach in Encinitas) is now available as a poster, exclusively at CSM. Some of the most talented surfers in and around San Diego county are pictured – we dare you to try and name them all! But you will find an array of legends, from Hobie Alter to Butch Van Artsdalen – even a Slater (Kurt, that is). The black and white poster is 16" x 20", and sells for \$10. We can mail it to you in a tube for an additional \$6. Give us a call, or send us an email, and we'll mail it out next day.

"Surfing in San Diego" Book



The latest book signing party for our popular *Surfing in San Diego* title, one of Arcadia Publishing's top selling books, was held on a sunny Saturday afternoon in early December at Hansen Surfboards in Encinitas. Simultaneously billed as a reunion of sorts for former Hansen Surfboards team riders and factory employees, the event lured quite a gathering of old friends and iconic names.

Store owner and label namesake **Don Hansen** was on hand to welcome the thick crowd and kindly footed the bill for a nice spread of food and drink that kept folks energized enough to reminisce throughout the entire, two-hour party. Authors **John Elwell**, CSM's **Jane Schmauss**, and principal photographers **Tom Keck** and **Lee Louis** autographed the more than 100 book copies that were sold at the event. A number of the local characters featured in the book and former Hansen team and staff members also showed up, including **Mike Dobransky**, **Cramer Jackson**, **Carl Knox**, **Cheer Critchlow**, **Randy Miller**, **Malcom McCassey**, **LJ Richards**, **Richard "Slick" Dowdy**, **Sam Cody**, **Gary Stuber**, **Tillman Eakes**, **Rich Detweiler**, **Tom Cozens**, and **Linda Benson**, plus very special guests **Michael Hynson**, **Fred Hemmings**, **Mike Doyle**, **Woody Ekstrom**, **Bill Hickey**, **Corbin Taylor**, and **Don Briggs**.

Thanks to Don and the whole Hansen Surfboards family for a great party!

See more photos at www.surfmuseum.org



Don Hansen



Bill Hickey



Lee Louis



Slick Dowdy, Jane Schmauss



Mike Hynson, Woody Ekstrom

Photos by
Tara Lee Torburn



Carol Hannigan, Mike Hynson, Donna Klaasen Jost (co-author of Mike's autobiography), Lance Jost.



LJ Richards, Jimmy Marmack



Linda Benson, Sam Cody

Book Signing at Hansen Surfboards



John Elwell, Cramer Jackson and Ocean Magazine's Robert Wald.



Fred Hemmings, Mike Burner, Don Hansen



Mike Doyle

Rusty Miller Sends His Regrets



Corbin Taylor



Doyle, Rusty, Stork in Leucadia.

PHOTO COURTESY OF RUSTY MILLER COLLECTION

"Thanks for Not Forgetting Me"

When CSM staff members were planning for the December book signing party at Hansen Surfboards, building the distinguished guest list of invitees was one of the favorite to-do activities. With responses ranging from "I wouldn't miss it!" to "I wish I could be there," one of the best email replies came from famed Encinitas local turned surf legend Rusty Miller, sent from the other side of the world. In a very thoughtful electronic message, Rusty attached a few classic photographs from a bygone era and had this to share:

"Sorry I can't make it, you guys. I'm waaaaay down south in the land of the Southern Cross. But have a good one. Those days when [Mike] Doyle and I were Don's front end were so much fun. And Don kept on telling Doyle and myself to act 'responsibly' when traveling to the east coast in the new Mustang to represent him. I tried to get Michael to act responsibly but it was really hard. Love to all the good mates of that era whose smiles and incidents in adventure live in my soul still. I get so stoked when surfers from here come back from California and tell me they got good waves at Swami's point.

"Couple pics of the era. When the waves were almost always good and we complained about the crowds. It's the same here.

"Wishing you all peace and fun surfing through life.

Warmest,
Rusty Miller
Coorabell, New South Wales Australia

"Oh. We've had 16 shark incidents in the past three weeks. [George] Greenough almost got eaten. But he stared down the beast."



Cheer Critchlow, Tom Cozens



Tillman Eakes, LJ Richards, Don Briggs

CSM Displays at Cardiff-by-the-Sea Library



Thanks to the diligence of Cardiff's chief Librarian, Gabriel Aguirre, CSM was encouraged to install a unique exhibit of local photographs and rare surfing memorabilia into the beautiful, new age building that contains the San Diego County Library's Cardiff-by-the-Sea Branch. Using the *Surfing in San Diego* book as the basis for the show, a dozen Encinitas-centric images were culled specifically to hang on the library's walls for the first two months of 2008. Then, the local print gurus at Headline Digital Graphics enlarged the archival photo series to capacity and mounted them onto sturdy board backings, all for a greatly discounted rate that, realistically, allowed this project to exist. Further expanding the scope of the exhibit, a large glass case was stocked with a mélange of the California Surf Museum's collected goodies, including vintage books (of course!), art, wax, and other knickknacks. It's free, so stop by the library, enjoy the show, apply for a library card, and check out a new book!



Watch the CSM Web site for event program information about CSM Night at the Cardiff Library, scheduled in late February.

Book Reviewers Deserve Recognition

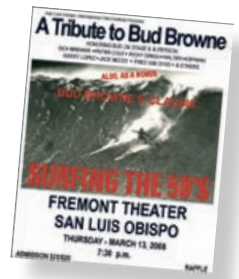


Friends and supporters of the California Surf Museum often deserve special recognition, and, in 2007, a number of these folks really stepped up when called upon. With our acclaimed book, *Surfing in San Diego*, now just over six

months old, with sales numbers already near 5,000 copies, a good deal of credit must be given to those individuals and publications that made time and space to review it. CSM extends warm thanks to Scott Hulet at *The Surfer's Journal*, Alex Wilson with *Surfer Magazine*, Evan Fontaine at *Surf Shot*, as well as Internet maestros Scott Bass with www.surfermag.com, J.P. St. Pierre from www.surfysurfy.blogspot.com (and, of course, the Moonlight Glassing family), plus anyone kind enough to offer five-star reviews at online marketers like Amazon.com. Cheers!

A Tribute to Bud Browne

On Thursday, March 13, the San Luis International Film Festival will present "A Tribute to Bud Browne" at the Fremont Theater in San Luis Obispo, CA. Bud has been a long time supporter and friend of the California Surf Museum, not to mention one of surfing's first and most respected filmmakers. Bud Browne, himself, will be on hand, and guests including Dick Brewer, Peter Cole, Ricky Grigg, Walter Hoffman, Gerry Lopez, Jack McCoy, Fred Van Dyke, and others are also scheduled to appear in honor of Bud. Plus, there will be a raffle and a special showing of his classic film, *Surfing the 50s*. Admission will be \$25, and the program will commence at 7:30 pm.



Grow the CSM Collection

With major expansion plans in our near future the California Surf Museum is actively interested in acquiring quality surfboards to enhance the permanent collection. We are looking for a select few surfboards to complete the exhibit "The Historic Timeline of Surfboards."

Museums are built on their collections. Now is a perfect opportunity for you, as an individual, a collector, or company, to contribute and be recognized by the public as a donor to this important collection of rare or one of a kind surfboards. The California Surf Museum serves as an international repository and resource center on the lifestyle sport of surfing through capturing, preserving, and chronicling its art, culture, and heritage for the education and enjoyment of future generations.

If you are ready to leave a family legacy and want to participate in the gathering of this great collection please contact the Museum. All surfboard donations are tax deductible.

This is a list of important surfboards we are seeking.

1. 1900-1920s Waikiki solid redwood slab.
2. 1930s Pacific System Homes, Swastika model.
3. 1930s-40s Hot Curl.
4. Late 1940s-Early 50s Simmons Spoon.
5. Early 1950s Malibu Chip.
6. Mid 1950s Balsa Velzy/Jacobs Pig.
7. 1958 Hobie early foam.
8. 1960s Greenough Spoon.
9. 1967-68 McTavish Vee-Bottom.
10. 1967-68 Dick Brewer Mini-Gun.
11. 1970s Lopez Lightning Bolt.
12. Mid 1970s Aipa Stinger.
13. 1980s Merrick ridden by Tom Curren.
14. 1990s Merrick ridden by Lisa Andersen.
15. 1990s-2000s Merrick ridden by Kelly Slater.

If you have a high quality historic surfboard that you believe belongs in this prestigious collection and are able to donate to the California Surf Museum please let us know what treasures may be available.

Thank you,
Ric Riavic, Curator

Recent Donation Acknowledgements

Mike Dormer: A full-color, signed, numbered, limited edition print from his counter-culture Hot Curl cartoon series

Jens Jensen: A number of vintage surf movie posters

Bob Jepsen: One of famed surf film pioneer Hal Jepsen's personal scrapbooks, complete with pasted magazine clips and photos from the earliest *Surfer Magazines*, hand drawings, and pictures of his surfing friends

CSM Gift Shop

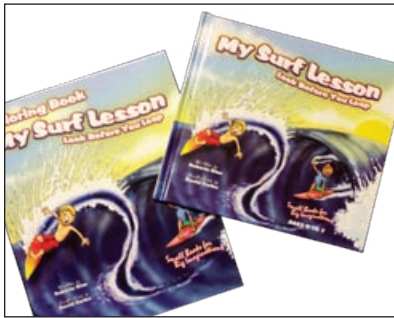
With the holiday season over, it's a great time to drop in to the California Surf Museum gift shop and buy something for your self. Here are some of our newest items:

In Search of Captain Zero and Can't You Get Along With Anyone: A Writer's Memoir and a Tale of a Lost Surfer's Paradise, by Allan C. Weisbecker —



Two attention-grabbing novels from acclaimed author Allan C. Weisbecker detail his real-life adventures in Mexico, Central America, and beyond. In *Captain Zero*, Weisbecker's driving journey from Montauk, NY, to "the end of the road," deep into the Costa Rican jungle, tell his dangerous, surf-filled, and unbelievably true story of searching for a lost friend

and cohort with nothing but a dog, a camper, and a gun. *Can't You Get Along With Anyone* picks up right where *Captain Zero* leaves off, with Weisbecker living at a surfer's dream enclave; unfortunately, the author's curious mind and writer's reputation turn his newfound home in Costa Rica into a Wild West nightmare scenario that he must escape or possibly be killed in. Highly recommended. *CYGAWA* also comes with a free DVD, *Zen & Zero*. \$14.95 and \$29.95.



My Surf Lesson: Look Before You Leap book and coloring book, by author Roberto Diaz and illustrator David Carles — The latest offering from Roberto Diaz and Olas Books' popular surfing series for readers ages zero to seven years old, *My Surf Lesson* colorfully gives surfers-to-be a few tips on ocean safety before jumping into the wave-filled world. \$13.95 and \$5.95.



"Hot Curl"
Key Chain Bottle Openers, Magnets, Stickers, and Shirts — As you may have heard, Hot Curl is back! The world's first-ever counter-culture surf icon has returned and CSM has the products to prove it. Stop in a check out the new gear.



Photo Grannis Shirts — A limited edition T-shirt celebrating legendary photog LeRoy Grannis's 90th birthday is now available exclusively at CSM. Get yours before they are gone. \$20.

We also offer an interesting assortment of locally made jewelry, photographic art, and surf-related gift items. T-shirts. Gently used Hawaiian shirts. Old Guys Rule gear. If you're looking for that classic old movie, book, or CD — we probably have it! Give us a call — (760) 721-6876.

For the surfer who has everything (almost) — a CSM membership! Makes a great gift! You can use the form in the newsletter — make a copy if you need this one in order to renew your own membership.

CSM logo items include short and long sleeve T-shirts, engraved coffee mugs, turbo coffee mugs, shot glasses, coasters and license plate frames. And stickers!

Can't get to the museum? You can always call in your order and pay by MasterCard or Visa. Orders are typically shipped out the next day.

Keep in mind that members who are current in their dues receive a 20% discount on most items!

Time to Renew Your Membership?

Red Dot! • Green Dot!

"Mahalo" to all those who have brought their memberships current. Do you have a red dot on your mailing label? It is time for you to renew your dues. Use the remit envelope enclosed, or use the form below and send it in. You can also download the form from CSM's Web site, www.surfmuseum.org (click on Membership). Don't miss out! Your support helps the museum in preserving our surfing heritage.



California Surf Museum

PRESERVING OUR SURFING HERITAGE

Date _____

- New Membership**
 Dues Renewal

- Surfer** \$25
 Hang Five \$50
 Hang Ten \$100
 Kahuna \$250
 Duke \$500+

Name _____

Business _____

Address _____

City _____

State _____ Zip _____

Phone () _____

E-mail _____

I am interested in the following:

- Donating/lending artifacts
 Planning/organizing events
 Volunteering
 Attending Board Meetings

New membership includes a license plate frame and window sticker, periodic newsletters and invitations for all Museum events.

FOR NEW MEMBERS ONLY: GET A CSM LOGO T-SHIRT FOR \$10 + \$5 S&H. Circle one T-shirt size: **S M L XL XXL XXXL**

If ordering New Membership(s) by mail, please add \$5 for shipping and handling. Mail to:

California Surf Museum
223 North Coast Highway
Oceanside CA 92054

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*Tom Keck Appreciation
Sunday, February 24th
1-4 pm*



*Hot Curl Returns
Sunday, March 30th
1-4 pm*



East Coast Surfing Hall-of-Famer Mike Howes Visits CSM!

New Jersey pioneer, and we mean *pioneer*, surfer **Mike Howes** paid a surprise visit to CSM near the end of December. Wonderfully fit at 87, Mike told of seeing a surfing demonstration by Tom Blake and Duke Kahanamoku in the summer of 1937, and he knew it was possible to ride his hometown waves on something besides his mother's ironing board. His father, a boatbuilder, was able to construct some solid planks, and then, after Blake's article on how to make a hollow board appeared in an issue



of *Popular Science* in 1938, he made paddleboards for the locals. Mike and his buddy, Stretch Pohl, were part of a small, dedicated group of New Jersey watermen that formed a strong bond through surfing, and founded the Malolo-Akula Surf Club in the 1930s.

Son Michael, who moved to California to take advantage of year-round surf in the mid 1960s, lives in Carlsbad and brought his dad by to see our memorabilia. Mike enjoyed looking through some of our back issues of *Atlantic Surfing* magazine, and he



autographed his photo in our copy of "Surfing Long Beach Island."

This unusual board, with inlays of red and white cedar, was built by Mike's dad while Mike was away serving in WWII. The "Flaming Arrow" is now a family treasure.

Although he now resides in Florida, Mike comes west on occasion to visit his son. CSM is looking forward to setting a date with him to narrate an 8mm color surf film he made in 1941. You won't want to miss this one!