

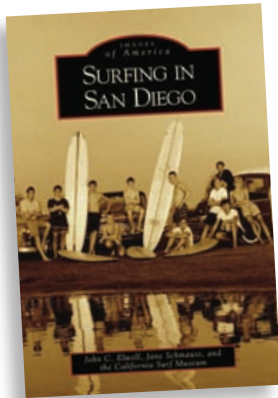
Outside!



v21n2
LATE FALL 2007

Newsletter of the California Surf Museum • Oceanside, California

Surfing in San Diego



Thanks to the combined efforts of authors John C. Elwell, Jane Schmauss, and various friends of the museum, CSM is very proud of its first book, *Surfing in San Diego*. Created in association with Arcadia Publishing, *Surfing in San Diego* highlights the county's rich surfing history, colorful characters, and innovations from 1907 into the late-1960s by featuring more than two hundred vintage photographs culled from CSM archives, family albums, surf photos, and lost scrapbooks.

This unique book represents the first-ever attempt to organize a pictorial look at the early roots of the region's surfing history that follows a logical format of time and place. Arranged into geographic chapters stretching from the Tijuana Sloughs north to San Onofre, *Surfing in San Diego* boasts a hardy list of San Diego's

finest and most unforgettable watermen timelessly captured at the area's most surfable beaches in many, never-published-before photos.

Surfing in San Diego is currently available for purchase at CSM, select San Diego surf shops and area bookstores, or from Arcadia Publishing. Furthermore, a portion of the proceeds from all book sales will go directly to help support the efforts and exhibits of CSM.

CSM wishes to thank everyone who attended the initial book release and signing party held at Trophy's Sports Bar and Grill on August 5. Hundreds of friends, family members, and fans turned out to help celebrate this momentous publication. Television and print media personnel covered the packed event, and CSM sold more than 250 copies of *Surfing in San Diego* in a matter of hours!



L-R: Woody Ekstrom, Jane Schmauss and John Elwell.



The line to get in is long at the book release at Trophy's.

Several other book signing events are also being planned, so stay tuned to CSM's Web site at www.surfmuseum.org or call the museum during the coming weeks for further information.



HANSEN SURFBOARDS TO HOST DECEMBER 8th BOOKSIGNING!

Don Hansen has promised to pull out all the stops when his venerable board shop hosts the next *Surfing in San Diego* book signing party. "We will try to gather as many of our former shapers, glassers, and surfers as we can to have a reunion of sorts. Several still reside in the area, and we can try to reach as many others as possible," said the affable Hansen, who will be in town for the occasion. Co-authors John Elwell and Jane Schmauss, along with collaborators Woody Ekstrom, Tom Keck, and Lee Louis, will be present at the event, which should prove to be a great opportunity to collect autographs. CSM will be contacting Linda Benson, L.J. Richards, Mike Doyle, Rusty Miller, Cheer Critchlow and others who worked for Hansen's during the early years. All San Dieguito area surfers who appear in the book, from Ron McCarver, Tommy Lewis, Malcolm McCassey, and Randy Miller, to Danielle Corn, Diana Brummett, and others will be especially invited.

Just drop by at Hansen's in Encinitas (1105 South Coast Highway) on Saturday, December 8, between 2-4pm, for what promises to be a terrific reunion!

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California Surf Museum

A 501(c)(3) Organization
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Oceanside, CA 92054
(760) 721-6876
www.surfmuseum.org
csm@surfmuseum.org

Proud Member of
American Association for
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Steve Pezman • LJ Richards

Mission Statement
The California Surf Museum
serves as an international
repository and resource center
on the lifestyle sport of surfing
through capturing, preserving,
and chronicling its art, culture and
heritage for the education and
enjoyment of future generations.

Welcome, New Members!

Our membership continues to swell! As of press time, we'd like to welcome our new members:

January

James Frazier, Lawrence KS
Leroy Young, San Diego
Jeff Pinney, Phoenix, AZ
Susan Algert, Encinitas

February

Yasuki Matsushita, Torrance
Greg Martens, Oceanside
Eddy Hodge, Colville, WA
Al Simeone, Encinitas
David Downey, Vista
Seth Hoenig, Carlsbad
Ronald Grimaud, San Diego
Lowell Grimaud, Carlsbad

March

Mike Aubuchon, Carlsbad
G.W. Rogers, Mountain View, CA
Dave Williamson, San Diego

April

Bob & Nancy Bermel, Makawao, HI
L.M. Dockery, Oceanside
Robert Lombardi, Oceanside
Carmelle & Chris Flanagan, Ferndale, MI

May

Richard Arnold, Telluride, CO

June

Erik McGrath, Oceanside
Jeanie Berglund, Oceanside
Sammy Rios, Chula Vista

July

Dickie Pearce, Ramona
Doug White, Carlsbad
Jim Johnson, Fallbrook
Hobie Fletcher, Oceanside
Tommy Carroll, La Jolla
Jim Zittel, Encinitas
Tifani Swink, La Jolla

August

Laurel Roberts, Cardiff
Paul Porizeau, Cardiff
John Howe, San Diego
Gil Hubbs, Pacific Palisades
Dan Pilon, Torrance
Damien Chwala, Fallbrook
Timothy Spicka, Woodland Hills
Dennis Lambert, Carlsbad
Frank Bruce, Henderson, NV
Bill Hein Jr., San Diego
Lynn Clark, La Jolla

September

George Tiana, San Diego
Steve Angus, Cardiff
Janisu Kunau, Oceanside

October

Marge Kealey, Carlsbad
Shelley Wagner, Escondido
Matthew Kelly, Arnold, MD
Harry Jaedtke, Westlake Village
Houston Agan, Coto de Caza

Major Donors/Contributors January-October 2007

City of Oceanside
Marriott Residence Inn \$1000
Brad Branton, in honor of Jere Branton \$250
Larry and Louise Balma \$1000
Jim Munroe \$150
Ed Clapp \$100
Bill 'Hadji' Hein \$100
Mike Burner \$100
Jon Schmauss \$100
Jack Francis \$100
Tom Sklenar \$100
Daryl Dick \$800
George and Kim Murray \$350
Vincent Nelson \$100
Anna Deneen \$100
Jack "Woody" Ekstrom \$500
Brooks Gifford \$100
Hansen Surfboards \$500
Bob and Nancy Bermel \$100
Stan Fleener \$100
Marion Mullins and Richard Trueblood \$1000
Jinx Ecke \$500

Richard Arnold \$200
Jack Bly \$250
Pat O'Connor \$100
Erik McGrath \$100
Dickie Pearce \$100
Tommy Carroll \$500
Tifani Van Artsdalen Swink \$100
George Murray \$250
Marge Kealey \$100
Harry Jaedtke \$100
J Dougall Houston \$150

Donation In Memory Of ...

Jane Schmauss, in memory of
Cecelia Harrison \$100
Brenda Pulliam, in memory of
Wayne O'Donnell \$50
Joe Gallagher, in memory of his son,
Mark Andrew McKendry \$250

*Your memberships, donations and Gift Shop purchases
support CSM in its mission of preserving our surfing heritage.*

Meet Your Board Members

A Short Interview with Jerome Hall

When, where, and how did you start surfing?

Pacific Beach, San Diego, California, in the '60s. As a young boy I mostly mat surfed or body surfed. I didn't board surf until I was in my teens.



Where have you traveled during your surfing career?

Mostly Hawaii (the beaches around Waikiki) and the North Shore. This past summer I traveled to Australia and surfed there, from Woolongong to Palm Beach, but mostly around the Sydney area.

What do/did you do for a career?

By training and profession, I'm an underwater archaeologist. For the past five years, that has translated into teaching at the university level. Presently, I'm an associate professor of anthropology at the University of San Diego (USD), teaching courses in nautical archaeology and maritime history.

How does that career help you maintain your surfing lifestyle?

My career as an underwater archaeologist keeps me wet. Since I've become a university professor, I love having three months of summertime to surf and write. Over the winter breaks I travel — sometimes to places where I can surf. The lifestyle of a professor is really a great one, especially when you teach surf culture and history!

Any interesting or favorite surf stories?

The one I've been telling lately has to do with my recent trip to Australia. I went surfing one afternoon by myself, at a site off of Manly Beach called Fairie Bower. It was a large, clean pointbreak. I caught a nice green-water right and, when I kicked out, I was in the middle of Cabbage Tree Bay. I turned to paddle back out to the point but happened to see my wristwatch: 5:10 p.m. Well, in the winter it gets dark at 5:15 p.m. So I thought I'd better get back to Manly. Of course, as I was paddling across the Bay, it got dark. I kept thinking to myself: This wasn't the brightest idea. I'm by myself, in an area known for sharks, and it's dark. About that time something bumped the tail of my board and lifted it out of the water. I don't remember the rest, except my arms shifted into overdrive. When you wet yourself in the water, it's redundant!

Where/when do you surf nowadays?

Mostly Sunset Cliffs, Ocean Beach, Tourmaline Surfing Park, Windansea, La Jolla Shores, Terra Mar, and San Onofre.

Why did you become a CSM board member?

The short answer? The mission statement. I came to several of the meetings and submitted my resume. I believe strongly in mission statements. If I don't like your mission statement or your financials, I'm out the door. I belonged to one organization that had a three-paragraph mission statement and, one day, I said, "If we can't say what it is we do in a single, concise, and meaningful sentence, then we don't know what it is we do!" I no longer belong to that organization. Besides, to be part of team that's putting together the history of surfing in California, who wouldn't want to be a part of that?

What are your hopes/dreams for the future of CSM?

That we live up to our mission statement every day ... in our new location!

Anything else you'd like to add?

Yes: "Never turn your back on the ocean."

A Short Interview with Jack Francis

When, where, and how did you start surfing?

I started surfing in 1958 on a Velzy Jacobs 9-foot board, which was one of the early foam boards. I started surfing at Forester Street in Oceanside, and, after a couple of months, graduated to a "gremmie" at the pier.

Where have you traveled during your surfing career?

Hawaii, Fiji, East Cape of Baja, Costa Rica, and Bali.

What did you do for a career?

I was hired as a "Fireman" in early 1966 by the Oceanside Fire Department. I was the Assistant Fire Chief when I retired from the department in 2000.

How did that career help you maintain your surfing lifestyle?

Early in my career, the shift work (24 hours on/24 hours off) provided a lot of opportunity to surf. The latter part of my career was spent working in a standard, 40-hour work week. Although this restricted my surfing to weekends and summer evening sessions I was able to maintain a good knowledge of the daily surf conditions.

Any favorite surf stories?

When I was in high school we used to surf the inside of the North Jetty (actually the south jetty of the harbor entrance) before Oceanside Harbor was opened to the ocean. The left would break a good 100-plus-yards to a small beach on Camp Del Mar. The wave was so repetitious that we would surf it at night when there was a bright moon. (I was supposed to be at the library studying.)

Where do you surf nowadays?

I primarily surf in Oceanside, North Jetty, the pier, and some of the street accesses. Terra Mar in Carlsbad is also a spot I keep my eye on.

Why did you become a CSM board member?

CSM has done an excellent job of educating surfers and non-surfers about California's surfing history through the preservation and display of surfing memorabilia. I believe it is very important to continue this type of education, so that future generations understand where our culture evolved from.

What are your hopes/dreams for the future of CSM?

Along with the rest of the Board of Directors, I can't wait for us to get into the much larger facility at 312 Pier View Way. I would like to see CSM become the premier place to visit for all people interested in surf history.

Anything else you'd like to add?

This is an exciting time for CSM with the 312 Pier View Way project in front of us. I am looking forward to the challenges the board will be addressing in reaching and moving into the new facility. Keep the stoke!



Jack at Ollie's Point, Costa Rica



Façade concept rendering by Louise Ravera Balma.



California Surf Museum

PRESERVING OUR SURFING HERITAGE

You are cordially invited -

2008 Annual Business Meeting

Wednesday, January 16 • 6 p.m.

CSM's Board of Directors has a total of 15 positions. Board members typically serve a two-year term and meet monthly at CSM, with additional meetings as required. There are eight two-year terms on the ballot.

If you are interested in serving on the Board of Directors, please send a brief resume to CSM at 223 North Coast Highway, Oceanside, CA 92054; fax to CSM at (760) 754-3179 or e-mail to csm@surfmuseum.org. Potential Board members are required to attend three Board meetings prior to being considered for nomination to the Board.

Currently, Board meetings are regularly held the third Wednesday of the month at 6 p.m. at CSM. Call (760) 721-6876 for more information.



Kim and George Murray, major supporters of and donors to CSM, cut the cake at the 2007 Annual Meeting. The Murrays generously donate wine from their winery for CSM events.



2008 Annual Installation and Fundraiser

Wednesday, February 13



Valentine's Day approaches! Love the California Surf Museum? You don't want to miss this event! The members and officers of the 2008 Board of Directors will be installed, there will be entertainment and much more! The details are still being worked out, so keep up-to-date as the excitement builds at www.surfmuseum.org.

New Digs for CSM

CSM's Board of Directors would like to take this opportunity to notify you of some very exciting news regarding the California Surf Museum. This past June, the Oceanside City Council voted to authorize Redevelopment staff to negotiate a lease with CSM for 312 Pier View Way, just a block and half west of the current location. CSM will become a significant participant in the cultural revitalization and economic expansion of tourism in the heart of Oceanside's redevelopment area.

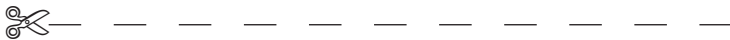
The Oceanside City Council also directed Redevelopment staff to allocate funds for the remodel of the 312 Pier View property to meet CSM's needs.

The CSM Board of Directors hopes that you are as excited as they are with this wonderful opportunity to preserve California's surf history and culture for future generations. With some detailed planning and hard work CSM should be in the new facility in late 2008.

Part of the planning and hard work includes raising additional capital money to ensure that CSM is a first class, premier museum when it moves into the new location.

Please update your personal information for our computer files. Take a few moments to contact us via e-mail at csm@surfmuseum.org, telephone at (760) 721-6876, or by completing the form below and mailing it to CSM, 223 N. Coast Highway, Oceanside, CA 92054, with your name, e-mail address, mailing address, and telephone number(s). Note, too, if you would like to volunteer or assist the California Surf Museum.

The California Surf Museum Board of Directors is appreciative of your continued membership and support through the years. The Board of Directors is looking forward to working with all our members and friends in preserving our surfing heritage.



California Surf Museum Member Information Form

Name _____

E-mail _____

Street Address _____

City _____ State _____ Zip Code _____

Country _____

Phone: Home _____ Work _____

Cell _____

I would like to assist CSM in the following manner:

- Member of the Board of Directors
 Fundraising Volunteer Docent
 Volunteer at CSM Events Volunteer Labor

Mail to California Surf Museum, 223 N. Coast Hwy, Oceanside, CA, 92054

Marriott Hotels Teams with CSM



Kathy Kohner Zuckerman, the real Gidget, captives the crowd while Marriott Residence Inn owner Bob Olson shares a laugh.

The latest hotel venture in Oceanside, California, the Marriott Residence Inn, recently teamed up with the California Surf Museum to help host the Inn's grand opening party. The lobby, hallways, and guest rooms in the newest Residence Inn have all been designed with local photographs and paintings that highlight Oceanside's rich coastal culture, so, naturally, the Marriott folks approached CSM when it was time to put on a party for the massive hotel chain's honored guests.

To further enrich the site with the surf vibe, CSM provided a dozen unique surfboards, stacks of photographic prints (produced by Tom Glenn), a handful of rare Ken Auster paintings, and a great deal of beach flair for the extraordinary event.

Among the many distinguished invitees, hotel owner Bob Olson offered a special welcome to Mayor Jim Wood, Oceanside city council members, and Kathy Kohner Zuckerman, the real Gidget, who was on hand to meet the guests and sign autographs. Completing the picture, Super Wave played live surf sounds to keep hips shaking.

CSM would like to send a special thank you to Marriott liaison Joanna-Grace Gonzales and all the hotel staff for being so friendly and helpful.



Above left: Boards and artwork on display in the patio area. Above right, L-R: CSM Board Members Tillman Eakes, Jack Bly and Mike Burner, City of Oceanside Economic Development Director Jane McVey, Oceanside Councilmember Jack Feller, Kathy Zuckerman, former San Diego Padre Phil Nevin and Jane Schmauss.

Meet Ferne Nicholson!

Captivating Ferne, who was born in Redlands, California, in 1900, is pictured on the beach in Oceanside in 1926. According to daughter Linda, Ferne has modestly raised the hemline of her wool bathing costume in order to show off the tan that she was so proud of! Her family was staying with friends at the Strand, something they did each summer throughout her childhood. The bodyboard was made in Redlands, and featured handles for easy hauling to and from the beach. The family is currently looking for more vintage photos of this early "Gidget," and soon CSM will have a more complete file of Ferne's adventures.



Coming Soon: Celebrating 100 Years of Surfing Culture in Southern California

In 1907, George Freeth (shown at right) demonstrated "water walking" in Redondo Beach. In 1957, *Gidget - The Little Girl with Big Ideas* was published. 100 years later, the California Surf Museum takes a look back through the last 10 decades and traces one of many threads weaving through our colorful Southern California lifestyle.

Look for information about the upcoming exhibit at www.surfmuseum.org. Paid-up members will receive announcements.

Take this opportunity to see the "Tom Keck: EXPOSED" exhibit before it closes. Photographs on display are available for purchase.



Annual Old Timers' Day honoring

October 7, 2007: Friends and family of Larry Gordon and Floyd Smith filled the room to capacity at Old Timers' Day.



Longtime surfers entered the room with their treasured boards under their arms, and close to 30 boards of all sizes and shapes were on display for the afternoon. The oldest turned out to be a "Gordon Und Smith" model from 1959 (owned by **Sam McLarty** of Taco Surf fame), and shaper **Steve Seebold** won a prize for having and wearing the oldest G&S T-shirt. Larry's family brought a display of memorabilia, old ads, skateboards, T-shirts, articles, and photos. Several of San Diego's master shapers who had come up through the tutelage of G&S came to pay tribute to the twosome.

Artist **Wade Koniakowsky** painted a separate portrait for each of the honorees, as a part of CSM's ongoing Surf Pioneer series, and prints will soon be available through the CSM gift shop.

Moonlight Beach Ukulele Strummers and Dancers, under the leadership of Frank Leong, put on a beautiful show, and **Nalu's Island Grill** from Irvine set up da kine island feast.

Master craftsman **Willy McLeary** brought his miniature model surfboards and his planing bench, and spent hours letting youngsters take turns at the bench and get the feel for shaping wood.



Bill Shrosbee and Floyd Smith.



Deb Gordon and Bobby "Challenger" Thomas.



Ed Thomas and Jack Lounsberry.



Larry Gordon and Floyd Smith



L-R: Oceanside Councilmember Esther Sanchez, Floyd Smith, Skip Frye and Larry Gordon.



"Doc" Paskowitz and "Hadji" Hein.

An unexpected visit from **Dorian "Doc" Paskowitz** and his son **David** was particularly exciting, as Doc (or "Tex" as he was known to San Diego surfers when he lived here in the 1930s) was a significant figure around area beaches and made a lasting impression on the surfers of that time. One of Doc's regular surfing pals, **"Hadji" Hein**, a Tourmaline pioneer, also held younger listeners spellbound with his unique stories. **Skip Frye** and **Bobby "Challenger" Thomas** discussed the relative merits of several boards.



L-R: Larry Balma, Gayle Gordon, Larry Gordon and Mike.



CSM was delighted to have the participation of Oceanside councilmember **Esther Sanchez**, who had a great time meeting the various surfing personalities and listening to tall tales.

Such a successful event would not be possible without the generous donations of many: **Nalu's Island Grill**, **Karl Strauss Brewery**, **Moonlight Beach musicians**, **Larry and Gayle Gordon**, and **George and Kim Murray**. Also – a tip of the hat to the many individuals who brought the much-needed board racks for display!



CSM Creates Surfboard in Honor of Vietnam Vets



A special paddleout was held on Sunday, September 30, at the Oceanside Pier area to honor Vietnam Veterans. The first-time event, organized by veteran Jerry Anderson of Headline Graphics, served as a way of bringing together Vietnam (and other) veterans in order to reflect and honor those who served in combat. Nearly 100 veterans took boards into the surf south of the Oceanside Pier to form the traditional circle of fellowship beyond the breakers. In the longtime Polynesian tradition of remembering those who have passed

on, the participants held hands and spoke of fallen friends and family members, then caught waves for the joyous ride back in. Scores of attendees welcomed the surfers back on shore, and a Hawaiian theme was carried throughout the festivities. Exhibits of military memorabilia and photographs, and a printed list of Vietnam casualties, provided a humbling backdrop.

The California Surf Museum asked veteran and CSM member Dan "Skydog" Highland to shape a 10'0" longboard for the occasion, and the glassing was donated by Global Glassing of Oceanside. Paddleout participants lined up to sign the board and write a brief message — perhaps the years they served, or their company. CSM member Dennis Tico came on behalf of his Oceanside football teammate, Daryl Crum. Paddler Henry Trulson's daughter was in attendance — she was just an infant when her father was deployed.

This wonderful board will be on display at the museum, and is available to be on loan for exhibit wherever appropriate. Contact us if you would like to put it on display at an event or at your organization.



CSM Visits the 2007 Orange County Fair



This summer, the Orange County Fair in Costa Mesa, CA, hosted an exhibit created by CSM to help highlight its surf-inspired Cowabunga theme for Summer 2007. A revised, slightly-downsized version of the Surfers/Shapers exhibit (last shown at the Maritime Museum of San Diego) was recast by CSM directors and included a dozen surfboards, more than 50 photographs, CSM's surf wax collection, a treasure chest of classic shaping tools (including a rare Clark Foam blank — thanks Skydog!), a dissected board display, and storyboards to tell the tales. In an inspired effort, OC Fair designers placed most of the memorabilia into and around a framed surf shack

within the Cowabunga tent, and several thousand visitors, young and old, experienced the shack for a dose of stoke and a few lessons from surfing's hallowed history.

Recent Donation and Loan Acknowledgements

California Surf Museum would like to extend a special thank you to everyone who donated (or loaned) items during the past year. Some of our favorites from 2007 are listed below:

Jeff Divine: A framed photographic print signed by both the photog, Divine, and surfing subject Matt Archbold, as well as a signed copy of the acclaimed book *Masters of Surf Photography: Jeff Divine*. (Both items were raffled at the Surf Film Night showing of *Super Sessions*.)

Fred Hemmings: A series of signed photographic prints from his new collection

John Lamb: A large selection of button-up aloha shirts

Craig Libuse: A treasure trove of Morey Boogie Board promotional items (including action and advertising slides, stickers,

and how-to instructional pamphlets) from bodyboarding's heyday of the 1980s, plus a few of the first, handmade, Morey Boogie boards

Jimmy Marmack: Four surfboards he no longer needed — donated specifically for fundraising purposes

Jack McCoy: Four autographed DVD copies from McCoy's extensive catalog, including *Tubular Swells*, *Storm Riders*, *To': Day of Days*, and *Blue Horizon*

Mike Mitschke: Five rare, classic (and clean!) longboards from the 1960s, including Mike Doyle's personal Hansen gold seal noseriding model, a Phil Edwards Hobie wooden-fin gun, a vintage logs by Greg Noll, Bing, and Gordie



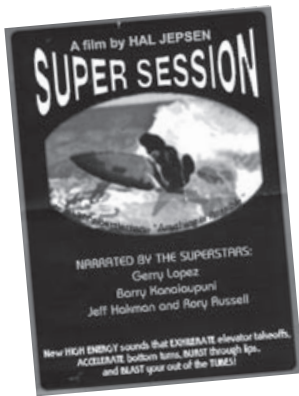
Ira Opper: Four DVDs from the catalog of the late, great, Hal Jepsen, including *A Sea for Yourself*, *Super Sessions*, *Cosmic Children*, and *Surfing Shorts*

Rich Pavel: Twelve copies of Ryan A. Smith's latest book, *Made in the USA: Surfboards – From Start to Finish*

Peter "PT" Townend: His time. During a busy weekend of events that included CSM's Surf Film Night, UCSD's Cancer Benefit Luau, and OLSC's surf contest at the pier, PT gave an epic welcoming speech at CSM's *Super Sessions* movie showcase that highlighted the importance of the film, Hal Jepsen, the Aussies, Hawaii, California, and the (now bygone) feel and aura of the 1970s.

Windansea Surf Club: A few boxes of tank tops featuring a classic hard-charging posture from Pat Curren

Super Session Surf Film Night



Thanks to a partnership with Oceanside Museum of Art (OMA), California Surf Museum (CSM) presented "Surf Film Night," a one-night-only showing of Hal Jepsen's 1975 surf film classic *Super Session* on Saturday, August 18th, in the adjoining civic center community rooms. Surf Film Night was an integral part of OMA's summer surf program highlighting "The 70s: Surf Photography by Jeff Divine and Classic Boards from the Era," the fantastic exhibition that ran from July to September.

Maintaining the '70s vibe, champion surfer and famed emcee Peter "PT" Townend was on hand to introduce the movie with a few words about the era, filmmaker Hal Jepsen, and the importance of *Super Session*. Special thanks to PT and everyone who attended, bought raffle tickets, and enjoyed the nostalgia.



Peter "PT" Townend shares memories of filmmaker Hal Jepsen and the making of *Super Session*.

Ohio Girl Wins Surfboard Drawing



Last winter, Anne Hager met a smooth-talking Yorkshireman named James Eyvbowh while visiting Australia. James had moved to the Gold Coast from England a decade prior, and the pair chatted for hours at the local pub in Bondi (James sharing stories of his surfing exploits), eventually exchanging e-mail addresses and phone numbers. Since then, James has been urging Anne to enjoy the thrill of riding her first wave someday soon. In March, Anne visited CSM to view the Tom Keck photograph exhibit when she noticed the pretty tangerine surfboard on display for a prize drawing. Unfortunately, after shopping and talking to the staff, Anne forgot to purchase any prize drawing tickets before leaving the museum.

While communicating with James one day in July, Anne remembered CSM's surfboard drawing was ending in August and she still wanted to purchase tickets. Anne called CSM, wanting to send a self-addressed envelope with her donation money so the staff could mail her a dozen tickets. (Obviously, CSM obliged.) Upon receiving the blank tickets Anne told James that she would enter his name on the six even-numbered tickets and place her own name on the odd-numbered ones.

After months of selling prize drawing tickets, the board winner was finally chosen at CSM's Surf Film Night event on August 18, and the colorful Doyle surfboard graciously donated by Arson Surf Shop in Oceanside was won by Anne. She was very surprised to hear the voicemail from Jane

Schmauss the next day, knowing it could only mean one thing. When told the museum drew her name instead of James' she really could not believe it; Anne thought that James had won the board for himself! Reflecting on her luck, Anne now believes it all happened for a reason, and that she should now learn how to surf. James agrees: "No excuses, time to get wet!"

As a side note, James is also very excited about Anne's new surfboard, because when he travels to the U.S. for the first time he'll be able to use her new board instead of transporting one of his own!

K5 Donates Surfboard for Newest Drawing

Thanks to the kind folks at Oceanside's newest surf shop, K5 Boardshops, we are once again selling prize drawing tickets for a brand new swallowtail surfboard. Jeremy Cannon, K5 Marketing Director, was instrumental in establishing a new relationship between CSM and the mega board store, and, when queried about donating a surfboard to CSM, was more than happy to oblige. Tickets can be purchased at the museum for \$1 each or one dozen for \$10, and a prize drawing winner will likely be pulled from the hat in early Spring 2008.



Passings



John Waters 1918-2007

If you've attended any of CSM's get-togethers or special events over the past 20 years you have probably seen a thin, engaging, older gent sporting a white goatee. John Waters (and his wife Gwen) have been avid and active supporters of the museum since our earliest days, and, unfortunately, 88-year-old John passed away last January 30, 2007. A San Clemente resident and Orange

County native, John participated in the early days of surfing and was an all-around waterman, well-known for inventing a number of top fishing lures. "Many's the time we'd want to take a bath in the evening, and he'd have a set-up of his latest lures in the tub, seeing how they 'moved' through the water — not exactly conducive to a relaxing bathing experience," laughed Gwen. His success as an angler and diver led to some legendary fish feeds at San Onofre, where he and Gwen were charter members since 1952. He started surfing in 1937, shaping and varnishing boards for family and friends and hauling the 100-pound-plus planks between Corona del Mar and San O', his favorite spots. John lives on at CSM through the many exceptional family photographs he donated — they will be on display often!

Frank Donahue 1919-2007

"Whether he was riding the waves off the coast of Southern California, working as a frogman for the U.S. Navy, running his own company or wrestling with sharks, Frank Donahue seemed to take a no-holds-barred and full-speed-ahead approach to everything he did."

— excerpt from an article by Andrea Moss
in *North County Times*, April 27, 2007

An avid waterman who knew many of today's surfing legends, Donahue, 88, died on April 17 in a Carlsbad retirement home. As a youngster growing up in Santa Monica, he learned to surf and dive and fish in nearby waters, and later created the hit TV show "Sea Hunt." He also wrote the screenplay for the movie *Frogman*, which was loosely based on many of his navy exploits. Woody Ekstrom remembers meeting Donahue in 1943 or '44: "Frank was a guy always on the move, and had several things going on at once. I met him when he and a handful of other naval officers would come in uniform down to the shack at Windansea to change into their bathing suits for a surf session. He sure had more adventures than most!"



Les "Birdman" Williams 1931-2007

San Onofre Surfing Club president Les Williams passed away in Hawaii on July 20th. He was 77. He was a founding member of the San Onofre Surfing Club member in 1952 and served in some sort of official capacity much of the time, most recently serving as President. He was the man that made the annual luau happen every year and was also a key player in putting on the annual surfing contest every September. Les was one of the few people who had pretty much dedicated

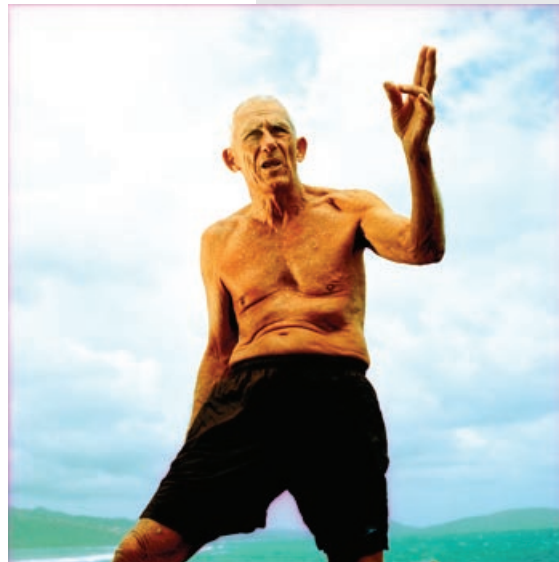
his retirement to the club. He went to the beach just about everyday that he was in town no matter what the conditions to just make sure all was running okay. He never expected anything in return other than the satisfaction of his fellow members enjoying a job well done.

He is survived by his wife Carolyn, daughter Karen, and son Gary. His other son Jeff passed away several years earlier.

—excerpted from the San Onofre Surfing Club Web site, www.sanonofresurfingclub.org

E. J. Oshier 1916-2007

Everett John Oshier, one of the elder statesmen at San Onofre and longtime musician at the famed Bamboo Room there, passed away on February 19, 2007. This affable surfing pioneer was a member of both the hallowed Palos Verdes Surfing Club and its family-and-fun-oriented counterpart at San Onofre, and was one of the few people welcomed at both venues. E.J. started out surfing in the mid 1930s on the hollow paddleboards of the era which rode high in the water and without skegs. After earning his stripes on the hollow boards, he purchased a solid redwood/balsa from Pacific System Homes only to find out that it surfed very differently and he would have to adapt. E.J. always added a bit of casual elegance to CSM gatherings, and he will be very missed. To learn more about his life visit www.legendarysurfers.com.



©www.artbrewer.com

John Kelly 1919-2007

Hawaiian surf innovator and environmentalist John Kelly, 88, passed away on October 3, 2007. He got his first surfboard at age 9, a 7-foot redwood plank shaped by David Kahanamoku. A few years later he had the idea to narrow the tail, thinking it would give him better control in larger waves. The "hot curl" board was born. Kelly was also a humanist and activist, and founded the Save Our Surf organization in 1961, a group that has since protected scores of Oahu surf sites from encroaching development.

CSM Gift Shop

Holiday time is just around the corner and it's a great time to take a look at some of the new offerings at our gift shop:

KIDS' BOOKS



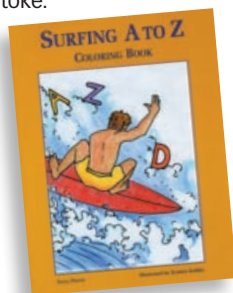
Some of our favorites: *Surfboards From Start to Finish*, by CSM's own Ryan Smith — a picture-book process of producing a handmade surfboard, from start to finish. This autographed edition, with photographs by Devon Howard, features shaper Rich Pavel and the Moonlight Glassing Co. \$19.95



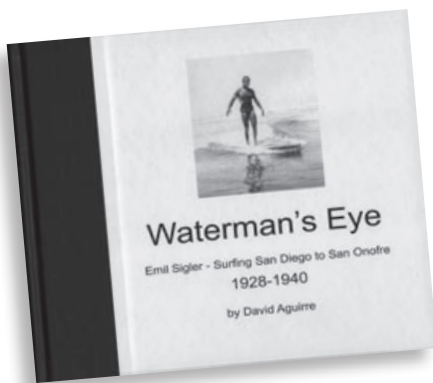
My Surf Tricks, by Roberto Diaz — a delightfully illustrated book that helps younger children visualize the different surf moves and acquaints them with the terminology. Autographed. \$15.95



Cabo and Coral Go Surfing, by Jami Lyn and Udo Wahn — a colorfully illustrated lesson for youngsters about the core values of surfing with aloha, respect, and stoke. Autographed \$27.95



Surfing A to Z, a coloring book with fun pages, and a glossary of surf terms in the back. Take one on a trip! \$5.95



BRAND NEW!

A Waterman's Eye, by David Aguirre. The story of San Diego waterman Emil Sigler, as told through the many pictures Emil took of his surfing and lifeguard days, from San Diego to San Onofre, 1928-1940. \$35

MORE!

We also offer an interesting assortment of locally made jewelry, photographic art, and surf-related gift items. T-shirts. Gently used Hawaiian shirts. Old Guys Rule gear. If you're looking for that classic old movie, book, or CD — we probably have it! Give us a call — (760) 721-6876.

For the surfer who has everything (almost) — a CSM membership! Makes a great gift! You can use the form in the newsletter — make a copy if you need this one in order to renew your own membership.

CSM logo items include short and long sleeve T-shirts, engraved coffee mugs, turbo coffee mugs, shot glasses, coasters and license plate frames. And stickers!

Can't get to the museum? You can always call in your order and pay by MasterCard or Visa. Orders are typically shipped out the next day.

Keep in mind that members who are current in their dues receive a 20% discount on most items!

Time to Renew Your Membership?

Red Dot! • **Green Dot!**

"Mahalo" to all those who have brought their memberships current. Do you have a red dot on your mailing label? It is time for you to renew your dues. Use the remit envelope enclosed, or use the form below and send it in. You can also download the form from CSM's Web site, www.surfmuseum.org (click on Membership). Don't miss out! Your support helps the museum in preserving our surfing heritage.



California Surf Museum

PRESERVING OUR SURFING HERITAGE

Date _____

- New Membership**
 Dues Renewal

- Surfer** **\$25**
 Hang Five **\$50**
 Hang Ten **\$100**
 Kahuna **\$250**
 Duke **\$500+**

Name _____

Business _____

Address _____

City _____

State _____ Zip _____

Phone () _____

E-mail _____

I am interested in the following:

- Donating/lending artifacts
 Planning/organizing events
 Volunteering
 Attending Board Meetings

New membership includes a license plate frame and window sticker, periodic newsletters and invitations for all Museum events.

FOR NEW MEMBERS ONLY: GET A CSM LOGO T-SHIRT FOR \$10 + \$5 S&H. Circle one T-shirt size: **S M L XL XXL XXXL**

If ordering New Membership(s) by mail, please add \$5 for shipping and handling. Mail to:

California Surf Museum
223 North Coast Highway
Oceanside CA 90254

SUBJECT TO CHANGE



*Mark your calendars!
Annual Installation
and Fundraiser
February 13, 2008*



LeRoy Grannis' 90th Birthday Party!

Family and friends of LeRoy Grannis got together to celebrate his 90th birthday with a huge party at the Oceanside Library's Community Rooms on Sunday, August 12. Granny and Katie were surrounded by scores of well-wishers, and were in great spirits throughout the afternoon. A special T-shirt was created for the event (CSM still has a few assorted sizes, available for \$25), and Granny was busy autographing copies of his book and various collectibles that folks had brought with them. Zell and Gary Dwelley baked a 6-foot surfboard cake, and Dave Hanson covered it with wood-grained chocolate frosting — just like an old Palos Verdes board!

In order to see more photos of the day, please go to the CSM Web site.



Linda Benson and Jerico Poppler wish Granny a happy birthday.



Katie Grannis.



Zell Dwelley.



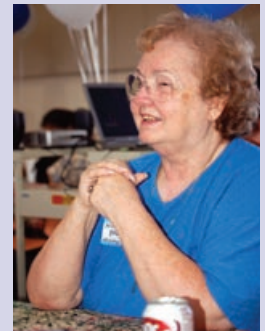
Sam Cody.



Dave Hanson and son Adam sign the life-size "Welcome" banner.



Skip Frye and Bruce King.



Huntington Beach International Surfing Museum's Anne Beasley.