

OUTSIDE!



NEWSLETTER OF THE *CALIFORNIA SURF MUSEUM* / OCEANSIDE, CALIFORNIA / FALL 2019 / VOLUME 33 / #1

Annual Members' Party 2019

A Blast From the Past..... And a Nod to the Future!

CSM's annual Members' Party Sunday, held on April 7, turned out to be very special: it was a celebration of our 33 years as a museum and our 10-year anniversary at 312 Pier View Way.

Where has the time gone?

The museum was a-buzz with energy, filled with members old and new.



CSM volunteer Kevin O'Keefe chatted with new board member John Redlinger and Membership Chairman Daryl Dick.

New to CSM is a section of the museum dedicated to a rotating series of youngsters who are "Making Waves" — tomorrow's surf history. President Jim Kempton introduced the first star to be featured in the display: 18-year-old phenom **Zack Flores** from Encinitas. Zack crafted his first board at the age of ten and it's one of the highlights of his colorful display. Zack's mentor, master shaper Jim Phillips, was on hand to congratulate his young protégé. We sense a bright future ahead for the humble, talented youngster.



photo courtesy of Tom Keck

Seven of the original *Tuesday Morning Gang* were on hand to talk story and sign copies of their recently released book: Mike Burner, Tommy Carroll, Woody Ekstrom, Tom Keck, Chuck Lindsay, Charley Marvin, and Yuma Bill Taggart, who made it to CSM all the way from his home in Arizona. Also at the table of honor were Don Briggs and Jim Lischer, newer recruits to the band of surfing brothers. Anyone within earshot was able to enjoy the tales shared by these remarkable characters.



Above: Ian Curran, 11, and his dad, MGySgt (ret) Matt Curran, were guests of USMC Sgt. Eric Franklin. Eric, who helps manage the Camp Pendleton Surf Club, is also a new CSM board member.

Orfila Vineyards Tasting Room provided fine wines and savory refreshments, and ukulele artist Gerry Rahill added just the right mood for an afternoon of reminiscing and sharing. Thanks also go to Beach Break Café, Swell Soda, and Jim Zittel for providing tasty desserts.



PRESERVING OUR SURFING HERITAGE • SINCE 1986

A 501(c)(3) Non-Profit Organization

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Mission Statement

The California Surf Museum serves as an international repository and resource center on the lifestyle sport of surfing by capturing, preserving, and chronicling its art, culture and heritage for the education and enjoyment of current and future generations.



**Thirty-three Years of Success...
with your help! Here's a Look Back
at 2018 from CSM's
President, Jim Kempton**

Happy to Be Here!!

The **California Surf Museum** had our best year ever in 2018. We have you to thank.

Our **11th Annual Gala** with honorees Shaun Tomson, Margo Oberg, Mark Richards, Rabbit Bartholomew, Peter Townend and Ian Cairns broke all our fundraising records and accommodated over 400 guests. Overall museum visits are at our highest point ever and our school kids program is increasing wonderfully. Sometimes when I look at all the events, programs and exhibits we do each year it is hard to believe it has all happened in just 12 months!

Our exhibit **China Beach: Surfing During the Vietnam War and the Healing Power of Wave-riding** was the most well-attended and critically-acclaimed exhibit in our history. We were supported by hundreds of veterans, the **Department of Defense**, and many appreciative vets. It was bittersweet to see it come down, but it has found a new home at the **Texas Surf Museum** where it is sure to be appreciated by a whole new audience.

Our newest exhibit **Adaptive Surfing** — which honors the history of those amazing surfers with disabilities — just opened. Many new items have been added to the gift store. Come in and browse. Our website has just been updated so be sure to check it out too.

The Museum is now finishing the redesigned installation of our permanent exhibit: **Surfboard Timeline A Short History of Surfing and Surfboards**. And we have acquired new surfboards, adding luster and pedigree to our collection.

It would be impossible to imagine accomplishing all this without our wonderful members. You are both the backbone and the sunshine of this institution. We can not thank you enough for your support and generosity!

We have now been open seven days a week 51 weeks a year, for more than 3 decades. We have put on more than fifty exhibits and produced hundreds of events. So far as we know we are the oldest most established surf museum anywhere — and we are very happy to be here.

Your support makes it a reality. The membership enjoyed three major exhibitions, book signings, and film screenings. And we have big plans for the coming time ahead. Read through this edition of **Outside** to see how much is in the works for next year.

The **California Surf Museum** depends on the generosity and commitment of its members and you are both our most important backer and our most important client!

The work of our passionate volunteers and dedicated board members is both astonishing and outstanding. Day after day, year after year they bring vitality and excellence to this institution. **CSM** is indeed fortunate to have had such committed, talented, and tireless leadership for so many years. For that we can all be thankful. And we are even more thankful for members like you who have made this all possible. Come see us and everything new we will be doing!

Much Aloha,

Jim Kempton

President, California Surf Museum

California Surf Museum invites you to the

12th Annual

Gala

FUNDRAISER honoring 2019 SILVER SURFERS

DON Hansen • **LISA** Andersen • **TOM** Curren

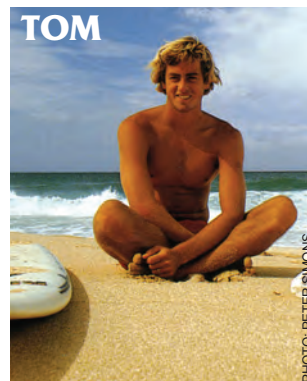
Saturday, October 26, 2019 • 4-10 p.m.

Cape Rey Carlsbad • A Hilton Resort • 1 Ponto Road • Carlsbad

Join us at the Cape Rey in Carlsbad to honor the three barrier-breaking recipients of this year's Silver Surfer award — Don Hansen, Lisa Andersen, and Tom Curren. Each of these extraordinary legends led the way in their respective careers, at times facing and overcoming a number of obstacles, and they did it **their** way.

The evening begins with a 4 pm cocktail mixer on the outdoor patio adjacent to the silent auction room. Dinner service commences at 7, and is followed by a fun and lively auction of surfboards made specifically for this event. Our evening is then capped off with the presentation of the Silver Surfer awards.

The Silver Surfer Award is CSM's annual recognition of one or more individuals who have made significant contributions to the culture and lifestyle of the surfing community, and



whose life and achievements have inspired countless others. Each year's Silver Surfers receive an individual award and, in addition, their names are engraved on a perpetual piece that resides in the museum itself.

Past honorees include Gary Linden, Linda Benson, Skip Frye, Greg Noll, Nat Young, Joyce Hoffman, Gerry Lopez, Jericho Poppler, Fernando Aguerre, Wayne "Rabbit"

Bartholomew, Ian "Kanga" Cairns, Dane Kealoha, Margo Godfrey Oberg, Mark "MR" Richards, Shaun Tomson and Peter "PT" Townend.

This is CSM's biggest fundraiser of the year — we hope you will join us at the Gala!

If you would like to donate an item for the auction, please contact Camille at 760-721-6876.

Tickets available now at surfmuseum.org! See you there!



Strategic Planning Committee

Attention Museum members! Please watch for a members' survey coming your way via email. The California Surf Museum has launched a strategic planning process, and we want to hear from you. The survey will take just about five minutes of your time and will help identify the Museum's priorities for the next three — five years and beyond. Your opinion counts!

Your Strategic Planning Committee members, l to r: Kevin O'Keefe, Sue Lafferty, Taylor Warwick (Intern), Mike Burner, Camille Cacas, Daryl Dick. (Not pictured: Jim Kempton, John Redlinger, Bill Schildge)

CSM 11th GALA



CSM's Silver Surfers for 2018 (L-R): Rabbit Bartholomew, Shaun Tomson, Mark Richards, Peter Townend, and Ian Cairns. Missing from the picture: Dane Kealoha and Margo Oberg. Below: The hand-crafted awards.



Many thanks to the talented shapers of our live auction boards!



World champion longboarder and **Carlsbad City Council member** Cori Schumacher addressed the crowd.



Auctioneer Chris Cote and CSM's Shea Roney share the podium.



Shaper Bill Barnfield spoke about the Margo Oberg-style board he made for the live auction.

November 10, 2018



Floencia and Fernando Aguerre, with daughter Tiare.



Paul Strauch is flanked by **SHACC's** Tony Gerit and Glen Brumage.



Above: Rory Russell and Silver Surfer honoree Margo Oberg..

Left: Artist Wade Koniakowsky worked on a live painting for the auction.



Right:
Jericho Poppler and
Stoke For Life
founder, Charles Webb.

Left:
CSM Advisers Larry
Balma and L.J. Richards.

11th Annual Gala Rocks!

The **Cape Rey Resort** was the perfect background for **CSM's 11th Annual Gala**, which honored a number of individuals who had a huge impact in the competitive realm of surfing in the mid-1970s.

This year there were seven **Silver Surfer** recipients: Wayne "Rabbit" Bartholomew, Ian "Kanga" Cairns, Dane Kealoha, Margo Godfrey Oberg, Mark Richards, Shaun Tomson, and Peter Townend.

Many thanks to auctioneer Chris Cote for leading the spirited bidding for several beautiful replica boards shaped by Bill Barnfield, Dave Daum, Spider Murphy, Roger Hinds, Matt Biolos and Bob Hurley.

The crowd was fascinated watching live, in-the-moment paintings rendered by Jeffery Meyer and Wade Koniakowsky.

Live music was provided by Dave Sheils and Kylea Sheils.



PAST EVENTS

CSM at the Lux Institute



CSM President Jim Kempton was on hand March 2 to speak as part of a panel discussion at **"360: The Art of Surf and Skate Culture"** at the Lux Institute in Encinitas.

The one-night show featured the surf-and-skate-inspired works of Marissa Quinn, Thomas Campbell, Santos, Andy Jenkins, Yesnik, Susan Wickstrand, Lia Halloran, J. Grant Brittain, Grant Ellis, and Alphonzo Rawls.

Right: Imaginative fiber art created by skater/entrepreneur Alphonzo Rawls.

Left: One of the many dramatic photographs on display by J. Grant Brittain.



Historian and author David Matuszak signs a copy of his monumental book about San Onofre for Donna Page and her daughter Kim at **CSM** on December 9. ***San Onofre: Memories of a Legendary Surfing Beach*** is a 1500+ page tribute to the popular, iconic surfing area and reflects ten years of extensive research that Matuszak compiled.



**CSM
in
the
NEWS**

Surprise, Surprise!

"The Endless Summer is Over," by Michele Bisceglia, was an in-depth article on the **China Beach** exhibit that appeared in the fall/winter 2018 edition of Italian-based arts magazine, **Archivio**. The image on the first page is of Jerry Shine, a San Diego based navy veteran whose family shared several of his photos for the **China Beach** exhibit.



ADAPTIVE SURF...Our New Exhibit



The recent exhibit ***China Beach: Surfing During the Vietnam War and the Healing Power of Wave-riding*** made **CSM** aware of how important catching waves was to many returning servicemen. Their ability to reconnect with the ocean and their surfing buddies helped them recapture a sense of normalcy, and seemed to give them a zest for life that they badly needed. **CSM** felt that the next step was to create an exhibit that gave recognition to the fast-growing segment of adaptive surfing programs.

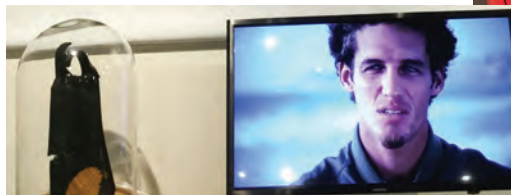
The full history of what has come to be known as “adaptive surfing” is still being written, but a defining moment occurred when pro surfer Rob Machado (bottom) took his paralyzed friend Jesse Billauer into the ocean at Cardiff Reef in 1999. The surf world noticed, and Jesse was featured in Dana Brown’s ***Step into Liquid*** (2003), bringing worldwide awareness to the public.

Since then a number of surf-therapy organizations have formed to assist a wide variety of disabled individuals, and competitive venues have sprung up all over the globe. Adaptive surfing has made a huge difference in many lives.

Our visitors will be moved by the passion and fearlessness of surfers with cognitive disabilities, physical limitations, or developmental delays. These dedicated surfers often leave their wheelchairs, crutches, and prosthetic limbs behind on the sand and trade them temporarily for specialized surfboards. In many cases surfing equipment has been modified to meet each participant’s challenges, and the exhibit features a variety of these unique watercraft.

CSM is grateful to **Spike Kane**, a member of **Team England**, and several others who contributed their words and resources to the exhibit.

Mike Coots lost his leg to a tiger shark attack at age 17 but persevered to ride again (below).



Through **AccessSurf**, **Alana Nichols** (left) was introduced to surfing and found the waveski to be the platform of choice.



Patrick Iverson (left), a quadriplegic, was injured at just 14 months old. **Ricochet** started out as part of a puppy therapy program. She is now famously known as a **SURFice** dog

OPENING RECEPTION • May 19, 2019

The Healing Power of Wave-riding featuring Adaptive Surfing



Left to right: Quinn Waitley, Ethan Kairer, Charles Webb, Spike Kane, Mark Thornton, Chris Oberle, Hunter Pochop, Ling Pai and Joshua Loya with his guide dog.

An appreciative crowd filled CSM at the grand opening of the **Adaptive Surfing** display. The exhibit, written by Spike Kane (of Team England) and curated by CSM's Bill Schildge, features stories and photos of 30 exceptional individuals and includes a variety of modified watercraft and accessories.

A veritable who's-who of adaptive surfers filled the room.



CSM President Jim Kempton is filmed and interviewed by San Diego TV station KUSI.



At right, Best Blind Surfer/Athlete Joshua Loya with Coach Pat Weber of the San Diego Surfing Academy. Photo: Tara Torburn.

Photos by Bill Schildge.



'BETHANY HAMILTON: UNSTOPPABLE'

Meet the Director Aaron Lieber • July 13, 2019



A standing room only crowd gathered at CSM on July 13, 2019 to meet Aaron Lieber, the director of ***Bethany Hamilton: Unstoppable***, the new documentary film on the life of surfer Bethany Hamilton which opened at theaters nationwide on July 12.



The “Meet the Director” event was held between showings at the Regal Theater, just a block from CSM in downtown Oceanside. Moviegoers, CSM members, staff and volunteers, surfers and friends mingled while taking photos of Bethany’s surfboard.

After a personal introduction about the director and the Hamilton family from CSM President Jim Kempton, Aaron Lieber entertained the crowd for nearly 45 minutes as they continued to ask questions after each answer from the director.

“We were so appreciative of Aaron taking the time on the premiere opening weekend to connect with this passionate audience,” said CSM Treasurer Tara Torburn, who had done much of the organizing for the event. “The word was out, and everyone really enjoyed the talk.”



Bethany’s story of losing her arm to a shark attack while surfing her home break on Kauai is global, as is her courageous return to the surf, her competitive successes and her triumph at 30-foot Jaws. Her faith, determination and family support has become a touchstone for hope with audiences of all ages around the world.

“Bethany Hamilton is arguably the best-known surfer in the world to people outside the surfing community and one of the most revered surfers within the surf culture,” noted CSM Vice President Eric Muñoz. “So it is not surprising the documentary version is so well received.”

In many ways Lieber’s story is a lesson in perseverance and devotion as well. “It took six years to complete this film,” he told the audience. “Like Bethany, we taught ourselves how to discover the vision. We found the powerful parts of the story and edited it into a coherent big screen film. It was like life — a struggle and a pleasure!”

At right, Aaron talks about Bethany Hamilton’s book *Be Unstoppable*, which includes photos from filming the movie.



At left, Aaron signs a copy of the book for CSM member Joe Adelsich.

Photos by Jerry Jaramillo

BON VOYAGE CHINA BEACH



Craig Kratzer and his mom, Irene, helped pack up various items that he had loaned **CSM**. "We're thrilled that the exhibit will be set up in Texas," they commented.



Vietnam veteran Dave "**Carpet Dave**" Hazlett takes time to write a thank-you note in the China Beach exhibit log. Dave's cut-off camouflage surf trunks had been a colorful part of the exhibit.



Veterans Dan Eichstedt (USAF) and Dave Hazlett (US Army) swapped stories after they picked up their respective items from the **China Beach** display.

HANDLE
WITH
CARE

Right: *Big Wave*
Dave Carroll, who built the **China Beach** surf shack replica, was a key figure in the disassembly process, handing a piece of the roof to Kevin O'Keefe.



CHINA BEACH HEADS TO THE TEXAS SURF MUSEUM



Left to right: Bill Schlidge, Brad Lomax, Jane Schmauss, Wade Koniakowsky, and Rick Matthews.

One of the many visitors who made a special trip to see **CSM's** China Beach exhibit was Brad Lomax, founder of the *Texas Surf Museum* in Corpus Christi. Brad originally heard about the display through chatting with skate historian Dale Smith and also with artist Wade Koniakowsky, who makes several gallery appearances in Texas each year. Brad contacted **CSM** and flew out here to see our exhibit for himself. "It was such a great display, a heart-warming story, and we knew it would go over well in Texas."

Next to fly out was **TSM's** curator, Keith Bass, who gathered additional information about how to pack up and ship an exhibit. Oh – and, like Brad, he did a bit of surfing, too.



JOURNEY'S END @ Texas Surf Museum



PACKED UP AND READY TO LOAD



ABOVE: Loading the truck. **MSgt** Eric Franklin (L) was able to enlist the help of **Cpl.** Deandre Curtis and **LCpls.** Michael Teneriello, Timothy Pham, and Zachary Hufford. Thank you, men!

It was decided to rent a large vehicle to have the gear trucked to Texas, and on a Monday morning in late February, **CSM** enlisted the assistance of four young Marines to help us pack and load up. "They were terrific," said Bill Schlidge. "We couldn't have managed without them."

The truck arrived safe and sound and the exhibit is currently being laid out and modified to fit **TSM**. A Grand Opening is scheduled for the first week in October 2019.

DROPPING IN



Above: Surf guitarist Michael Morelli, visiting from Ontario, Canada, shows classic form on **CSM**'s Woodie Guitar, donated by Storm Music Technologies in 2005. "It's a beautiful guitar," Michael said, "and it's still in tune after all this time."



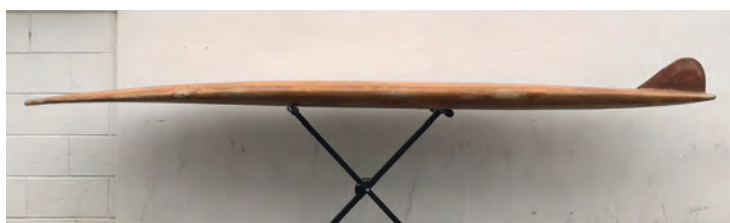
A very lively group of individuals from **Rediscovering San Diego** chose to tour **CSM** in February. **Rediscovering San Diego** is a type of continuing education, in which mature students learn about and experience firsthand San Diego area's vast array of resources.

Widely-read mystery author Craig Johnson (the **Sheriff Walt Longmire** series) stopped by and toured **CSM**



on February 16. He was impressed with the museum and especially taken with the **China Beach** exhibit.

Johnson, who lives in Wyoming, was in the area for a booksigning at the Fallbrook Library.



Measuring for Success!

Left: This solid balsa Malibu chip-style board was shaped and glassed in the 1940s by Bob Thaxton of La Jolla, with help from his pal Jack Lounsberry. The elegant, keel-style fin is mahogany. It had a great life at Windansea Beach, where Bob surfed it regularly, often taking his kids and family dog out on it. The board weighs 50 lbs, is 10' in length, 25" wide, and 5" thick, and is currently on loan from the Thaxton family.

Shaper Tim Phares was intrigued by its shape and created a template so that he could re-create the board — this time making it 9' in length — and ready to surf!



Australian surfer/shaper Jim Banks posed next to the “Magic Sam” replica board when he came in for a visit on March 11.

Originally a touring regular in the ‘80s and ‘90s, he was regarded as one of the sport’s best tuberiders.



Jim surfing in the 80s

MAKING WAVES-Zack Flores

CSM is proud to present local surfer/shaper Zack Flores as the first extraordinary personality in our “Making Waves” display. Making Waves is a new area of the museum set aside to showcase a young surfer who is creating, inventing, achieving – or maybe all three – making tomorrow’s history. Zack was born in Encinitas in 2001 and started surfing when he was five years old. He shaped his first board when he was ten, and that board is currently part of the display.

When he was twelve, his surfing ability and shaping skills caught the eye of master shaper Jim Phillips, who became his mentor. Said Jim: “I helped Zack with his first six boards, just to get him past whatever difficulty he was in. As a result of that he has skyrocketed into his own shaping star.” To date, Zack estimates he has shaped about 140 boards.



In 2016 15-year old Zack became the youngest shaper invited to the prestigious **Boardroom International Surfboard Show**, where he impressed seasoned craftsmen with his knowledge and ability.

Now, at age 18, he possesses a deep appreciation of his sport: “What I like most about surfing is that, out there on a good wave, on a good board, you can have a blank mind and all your senses are



receiving at the purest level. You are totally tuned into every move you’re making, into the tiniest signals from every pressure point that you and the board and the wave have. For me, it’s a perfect situation.”

IN MEMORY...with ALOHA

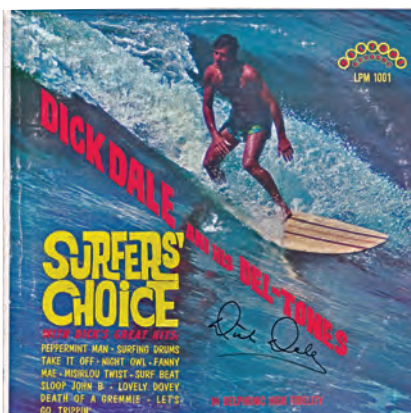
Dick Dale

King of Surf Guitar

1937-2019

Dick Dale moved from the East Coast to Los Angeles when he was 17 and became an avid surfer. Using a driving, frenetic beat, Dale translated his love for surfing into a variety of music genres, and **Rolling Stone** magazine considered him the point man of the '60s surf music craze. One of his signature songs, "*Miserlou*," had been adapted from a Middle Eastern folk tune that he recalled from childhood. He played his guitar almost with a vengeance and his complex fingering style inspired a number of guitar virtuosos, including Jimi Hendrix and Stevie Ray Vaughan.

Above all, he was a consummate performer and proficient with every instrument on his stage. Dale passed away after a series of struggles with several health issues, but his instantly recognizable music will live forever.



Dick at Huntington Beach '60s



Walter Munk

1917-2019

Surfers everywhere should know the impact Dr. Walter Munk had on the science of surfing: the waves, currents, surf forecasting. His passion was the sea and he spent his life exploring and learning all he could about it. His open mind and off-the-wall thinking crossed fields, helping fellow scientists find better ways to navigate in open seas, and showing surfers where waves would be breaking.

The principles he devised for surf forecasting were used by the invading Allied Forces in Normandy on D-Day, June 6, 1944, when sending troops ashore — certainly preventing what would have been a far more disastrous attempt at landing had they not used his data.

Born in Austria, he later attended Columbia University, then drifted west and talked himself into Caltech. Shortly before World War II he continued south to La Jolla and he found himself a graduate student at the Scripps Institute of Oceanography. He also worked for the Navy, where he researched anti-submarine warfare at a research lab at Point Loma. He was instrumental in designing deep ocean expeditions, which gathered information about the role of currents on our planet, and an understanding of why the earth wobbles. More recently he had been advising the University of California system on how it can make all of its campuses carbon-neutral by 2025.

Dr. Munk's endless sense of curiosity and boundless energy have enriched the surfing community deeply. One of our current displays, a CDIP buoy from Scripps Institute, testifies to his legacy as the "*Einstein of the Oceans*."

Jan Michael Vincent

aka Matt Johnson

1945-2019

Of interest to surfing devotees everywhere for the one time Hollywood got it right in accurately portraying a fictional surfer from the sixties. His real life tragically mirrored many well known surfers from that era. Here's hoping he finds some peace on that beach we all hope for...



Mike Doyle

A Waterman's Waterman 1941-2019

Mike Doyle, who LeRoy Grannis considered to be the top waterman in the second half of the twentieth century, passed away on April 30 at his home on Gringo Hill in Cabo San Lucas. His wife Annie was by his side when Mike finally succumbed to the unrelenting grip of ALS – Lou Gehrig's disease.

He was a youngster when he saw surfing in Manhattan Beach, and it looked like fun. "I knew that was for me the first time I saw it," he later said. And Mike kept it fun, choosing to paddle race and tandem surf at championship levels when many of his peers gave those events up in order to concentrate on winning titles and money. "I saw from Doc Ball's book that surfing is as much an art as it is a sport. I came to appreciate that surfing at its highest level isn't supposed to be a macho struggle to defeat the wave, it's a form of dancing, with the wave as your partner, almost like ballet."

— *Ocean Magazine* interview, Sept 2005



Artist extraordinaire!

Mike continued to look for ways to enjoy the ocean, whether on a surfboard, a sailboat, or fishing. In winter he would hit the slopes, sometimes taking the fin off his surfboard and charging down the snow on a single-ski craft, an early precursor of snowboarding. Surf wax? He dabbled there as well, partnering with Rusty Miller and others to found Surf Research, which then produced Wax Mate. Comfortable beachwear looked good on his athletic build and for a while he did some modeling for popular clothing companies. At various times he partnered with Don Hansen, then Tom Morey, designing classic surfboards that are still in use today. He wrote of his many adventures in his entertaining autobiography, *Morning Glass*, first edition published in 1993.



Mike at the 1964 Makaha International.

Freedom was important to him, and creativity. He, like his revered mom Mary, became an artist, and large, colorful canvases were his specialty. "Surfing – there's just no other feeling like it for me. You feel close to nature. It's beautiful. I can't really visualize quitting or tapering off. The colors I've seen, the sunsets. I don't think I could ever take pictures so well...all these things are just registered impressions in my mind."

— *Genie Magazine* interview, July 1969



Mike and his wife Annie.

Thank you, Mike, for reminding us of what's truly important about surfing.

Support CSM – Shop the Store and More

A much appreciated and easy way to help CSM is to donate any of those no longer worn ALOHA shirts taking up space in your closet. They are one of our best selling items for visitors. A great deal for the buyer and a very helpful donation for the museum

At right: Scott Allington, an avid windsurfer from Ontario, Canada, vacations in Southern California every couple years and always makes time for a visit to **CSM**.

"I really enjoy the variety of exhibits your museum puts on, I find them very educational and interesting. Oh, and I make it a point to to buy at least one of the Hawaiian shirts as reminders of my visit." True to his word, Scott added two more to his collection.



A few of the **CSM** members who joined the 2018 Turkey Trot. (L-R) Dave and Kylea Sheils, Camille Cacas, Rick and Malia Matthews along with newest **CSM** member, Dane.



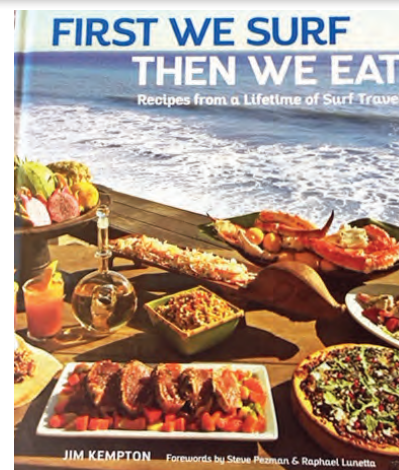
The California Surf Museum is a recognized charity for this annual event. Be sure to select the California Surf Museum when you register and \$5 will go to CSM. Let us know if you plan to participate and we will add you to our team roster.

First We Surf Then We Eat

"The book is going to be a must-have in a million kitchens."

— William Finnegan, New Yorker writer and author of *Barbarian Days*

The dishes, the beaches, the waves, and the tales are all at your fingertips with *First We Surf, Then We Eat*, by Jim Kempton
Available at the **CSM** store for \$29.95!



AMAZON, really?

A final suggestion on how to help, and one that takes almost no effort is aimed at all you Amazon shoppers. Change your Amazon preference to their Smile login and select California Surf Museum as your designated charity. A portion of all your transactions will be donated here at no additional cost to you courtesy of Amazon.....

Aloha! We hope to see you at this year's Gala as we come together for CSM's biggest fundraiser of the year!

We say it often because it's true: the California Surf Museum exists because of the support of our members and donors. Your support goes toward building informative displays, presenting events, growing and cataloging our Archives and Collections, paying our excellent staff and keeping our doors open.

CSM continues to be a must-see destination, listed in many travel guides. Through our 33 years, we have welcomed visitors from all 50 states plus Washington, D.C., American Samoa, Guam, Puerto Rico and the U.S. Virgin Islands. Annually we welcome visitors from over 35 countries.

Included with this newsletter is your invitation to CSM's 12th Annual Gala Fundraiser. We hope you are excited to attend this event, which gets better every year. Last year we sold out

in advance, and by ticket sales to date, we anticipate another sell-out!

To honor our surfing history at our annual galas, we have been honoring those who have made — and continue to make — an impact on surfing. Even though California is in our name, our focus is on world surfing history.

At our 8th annual gala, we honored Greg Noll, recognizing his impact on surfing in the 1950s. For our 9th, we honored Nat Young and Joyce Hoffman, two legends of the 1960s. On our 10th, we honored Gerry Lopez and Jericho Poppler, who both brought their unique style to surfing in the early 1970s, and Fernando Aguerre, who's worked for decades to establish surfing as an Olympic sport.

Last year we honored a group of surfers who also had a huge impact in the competitive realm of surfing in 1976: Wayne "Rabbit" Bartholomew,

Ian Cairns, Dane Kealoha, Margo Oberg, Mark "MR" Richards, Shaun Tomson and Peter "PT" Townend.

This year we honor a group of surfers who also had a huge impact in the realm of surfing: Don Hansen, Lisa Andersen and Tom Curren. All are scheduled to be in attendance. We hope to see you there!

Mahalo for your support!

*The Board of Directors,
staff and volunteers of the
California Surf Museum*

Save the date for these coming events!

Details at surfmuseum.org.

- Fri., Sept. 20: California Surfing Day
- Sun., Nov. 3: *Waves: Pro Surfers and Their World* book signing with author Thom Gilbert
- Tues., Nov. 12: *Church of the Open Sky* presentation and book signing with author Nat Young.



JOIN, RENEW OR DONATE TODAY! use this form or go to surfmuseum.org and support the preservation of your surfing heritage!

DATE _____

- ☐ **New Membership** *circle membership level*
- ☐ **Renewing Member** *circle membership level*
- ☐ **Donation**

Your membership benefits include:

- Free admission to all exhibitions
- Invitations to exhibit openings and special events
- 10% discount in the CSM Museum Store
- Discount pricing to most special events
- Subscription to CSM's newsletter
- Membership card and CSM Member sticker

GREMMIE Student/Military **LEGEND** Senior 62+ **\$25**

Full membership benefits and 4 Guest Passes.
New members receive a CSM logo pin.

SURFER Individual **\$50**

Full membership benefits and 4 Guest Passes.
New members receive a Member T-shirt.

OHANA Household **\$75**

Includes 2 adults and children under 18.
Full membership benefits and 8 Guest Passes.
New members receive 2 Member T-shirts and license plate frame.

MALIBU CHIP Member Donor **\$100 \$250 \$500 \$1,000**

Full membership benefits and 12 Guest Passes.
New members receive 2 Member T-shirts,
a license plate frame and a CSM logo pin.

**NEW Surfer, Ohana, Malibu Chip Members only,
please select CSM Member T-shirt size:**

Men's **S M L XL XXL** Women's **S M L XL**

If mailing, please add S&H: \$5 Domestic, \$10 International.

Payable to

**California Surf Museum
312 Pier View Way
Oceanside CA 92054**

(760) 721-6876 • www.surfmuseum.org