

# OUTSIDE!



NEWSLETTER OF THE *CALIFORNIA SURF MUSEUM* / OCEANSIDE, CALIFORNIA / SUMMER 2018 / VOLUME 32 / #2

## *Billabong Salute to Pipeline Grand Opening Party at CSM, April 7*



Pipeline Master Gerry Lopez addresses the crowd at the Grand Opening of the Pipeline exhibit on April 7. From left: Jim Kempton, Joyce Hoffman (the first woman to surf Pipeline), Fred Hemmings, Randy Rarick, Gerry, Rory Russell, and Shaun Tomson. photo courtesy: Bill Schlidge

This dramatic new exhibit was curated by Jim Kempton and designed by Jared Henderson. It consists of 21 of the most famous boards ridden at Pipeline, accented with stories and photographs.

The colorful display is a celebration of that unique wave, and presents the surfboards and personalities that have become folklore in surfing history. Pipeline is renowned for crushing dreams and making heroes and this captures the spirit of the event, the place and the Hawaiian people.



Many thanks are in order to our partners - the **World Surf League**, **Billabong**, and **Cuervo Traditional** - for sponsoring the exhibit.

To the surfing world, a **Pipe Masters** title is one of the pinnacles of the sport; an honored achievement that sets a surfer in a special, elite class. For those who are not familiar with Pipeline it will be an eye opening introduction. For those more intimate with the sport it will be a confirmation of its significance.

**Either way it's well worth a visit!**



Gerry Lopez, Jock Sutherland, Joyce Hoffman, Rory Russell, Joey Buran, and Shaun Tomson. Back: Fred Hemmings and Randy Rarick.



PRESERVING OUR SURFING HERITAGE • SINCE 1986

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#### Mission Statement

The California Surf Museum serves as an international repository and resource center on the lifestyle sport of surfing by capturing, preserving, and chronicling its art, culture and heritage for the education and enjoyment of current and future generations.



**Thirty-two Years of Success...  
with your help!! Here's a Look Back  
at 2017 from CSM's  
President, Jim Kempton**

## COUNTING OUR BLESSINGS

When you support the **California Surf Museum** you are supporting everything surfing stands for. It not only helps preserve, protect and enhance the rich culture of surfing, it reminds us of what the whole lifestyle stands for – it is a part of each of us and our own life that has made us all richer in spirit.

We are re-mounting our **Permanent Collection: A Short History of the Surfboard** section of the Museum, which provides an overview of surf history and highlights some of the Museum's best archival surfboards. Our Vietnam exhibit has broken all attendance records and been covered everywhere from the **American Airlines** magazine to the **Smithsonian**.

We continued our surf film series, our talk story presentations, and our liaison with the community of San Diego museums.

Importantly we have also increased our outreach to the larger surf community. We have produced a display for the **Turtle Bay Resort** in Hawaii, brought luminaries to the museum events and continued to build our collection of surfboards and artifacts.

Each and every one of these efforts from collection to events, from exhibits to preservation requires funding and manpower.

We hope you will continue to support our efforts. Remember you can donate many ways: with your talent, treasure or time. By doing

so your contribution enriches the entire world of surfing. We look forward to many more great programs in 2018, and hope to see you at all of them!

Much Aloha,  
*Jim Kempton*

**Left: Jim enjoys seeing legends Gerry Lopez and Tom Morey reunite at the Pipeline Grand Opening.**

photo courtesy: Bill Schlidge





## OUR MEMBERS



CSM member Joan Kalahiki celebrated her 90th birthday in Oceanside recently with family and friends. Joan went to Oahu in the early-1950s as a nurse, married beachboy/musician Harry “Mungo” Kalahiki, and hung out with every surf legend during that time. “Wally Froiseth and George Downing gave me a “surfing test,” kind of like a driver’s license test, to make sure I could handle my board in the areas that I wanted to surf – like Queens and Publics.” Joan and her husband

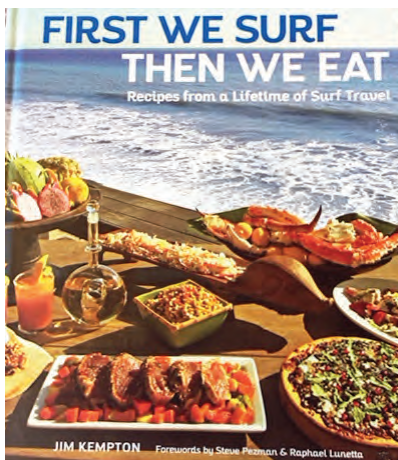
re-purposed balsa rafts into surfboards and sold them as fast as they could make them. “There wasn’t much opportunity to get balsa in Hawaii at that time, so we used what we had. The extra money sure helped feed our growing family, but the fiberglass in my nurse’s stockings was sheer torture.”



**LEFT** Makaha Invitational line-up, 1958: Joan Kalahiki is #8, Ethel Kukea #10, and winner Marge Calhoun #6.

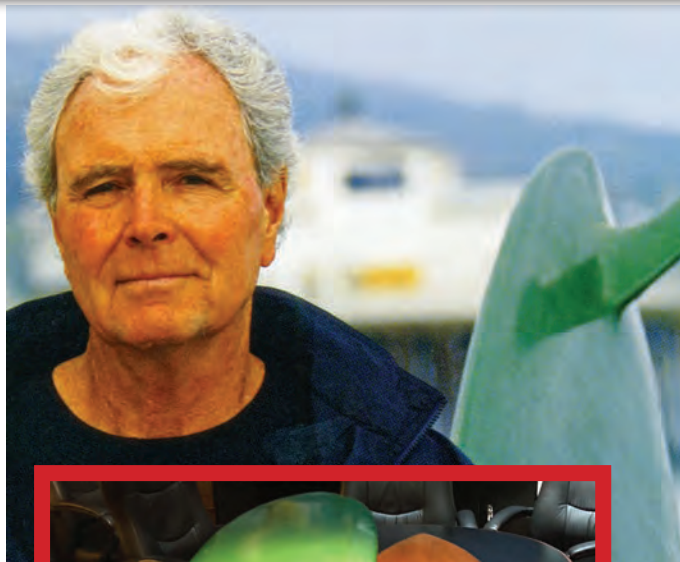
Said Joan: “I considered Makaha ‘my wave,’ so I entered the contest along with my friend Ethel Kukea. We surfed Hawaiian-style, and got beat by Marge Calhoun, who excelled in the California hot-dogging that was becoming popular right at that time.”

CSM is proud to announce that president Jim Kempton’s long-awaited book is now available in the museum store. More than 75 beautifully photographed recipes are featured from across the globe, international in flavor but relatively simple to prepare and made with easily accessible ingredients. Add a lifetime of scribbling in travel journals and you end up with a fascinating collection of mouth-watering dishes and entertaining anecdotes.



To quote Kempton: “This book is unique in that it is a crossover of two very similar worlds. As a book of surf stories, it would probably only successfully reach the small global surf community. Purely as a cookbook, it probably gets lost in the sea of cookbooks out there. But as both, as a hybrid, it combines two worlds and that combination has been getting some great feedback.” The hardcover book, **FIRST WE SURF, THEN WE EAT** is available for **\$29.95**, and makes a great gift.

# NEW ARRIVALS



## *Surfboard Donations and Loans*

The **CALIFORNIA SURF MUSEUM** is grateful to the many surfers and extended surfing families who have donated or loaned us surfboards, photo- graphs, art, magazines, books and other surfing memorabilia.

*Recent acquisitions have included the following:*

### **Matt Kivlin 1952 Balsa Surfboard and 1940s "Hot Curl" Plank**

Matt Kivlin was one of the most influential surfers and board builders in Southern California during the late 1940s and early 1950s. His balsa "**Malibu Chips**" are very rare and highly sought-after.

Matt's widow Maggi Kivlin has loaned CSM Matt's personal 1952 balsa. This board, colored green, has an advanced streamlined shape suited to Matt's "performance cruising" style and has a uniquely-shaped glassed-on fin. Maggi also donated a 1940s wood "**hot curl**" plank made for Matt by surfing great Pete Peterson.

Ralph Boynton, a card-carrying member of the **China Beach Surf Club** in 1968, flew out from Florida to attend the opening of the China Beach exhibit in 2017. A former sales rep for Hansen Surfboards in the 1960s, Ralph was treated to a special tour of the shop by Josh Hansen, and the two of them came across an old bisect board in the attic.

"I give all the credit in the world to Don Hansen, who made this bisect board for me when I knew I was going to be shipped off to Vietnam in 1967. The board was one of only three bisects that Don made, and he kept it for me later on when I got shipped off to Survival School in the early 70s.

Over the years we just forgot about it, and there it stayed in the shop's attic. Then, last May, when Josh Hansen looked through a stack and pulled out this board, it was all I could do to keep my composure. I'm about 90% certain it is "my old board, and I'm proud to know it will have a good home in the museum."

Photo: Ralph Boynton Collection





# NEW ARRIVALS

## **Donald Takayama Olo-Simmons Twin Fin** (below Left)

Diane Takayama donated this unique wood surfboard which was hand-crafted by her late husband, surfing legend Donald Takayama. The board is 6'-4-1/2" x 13-1/2" x 1-1/4". It is numbered 9186 (3 of 5) and is signed by Donald Takayama.



## **Velzy-Jacobs 1958 Balsa "Pig"** (below Right)

Bette Kanikula supplied CSM with this vintage balsa board glassed with 10 oz. or 13 oz. volan fiberglass. The board measures 10' x 21-1/4" x 3-3/4". The board has a Velzy/Jacobs decal and a 9" redwood fin.



Ed Kinney donated an **"ALOHA"** bellyboard made in the 1940s by the **Los Angeles Ladder Company**.

The board was a gift to Ed from his father Bruce Kinney from a display at his company, **Pacific Pleasure Craft Co.** in 1948.

The board is hollow, 60" long x 18" wide, with handgrips. The **"Aloha-Hawaii"** decal is in remarkably good condition and the Hawaiian words mean *"The life of the land is perpetuated in righteousness"*. This is the Hawaiian state motto.





# ANNUAL MEMBER'S PARTY - April 29

This year's **Annual Members Party**, held on April 29, honored many of the local Vietnam veterans who helped contribute to the **China Beach** exhibit. **Teri Café** provided a fabulous island-style plate lunch for scores of guests, and our resident musician/songwriter Dave Sheils provided a perfect backdrop to the festivities.

The very popular **China Beach** exhibit will be on display through October.



ABOVE - Air Force veteran Lowell Grimaud (R) was instrumental in helping to design the exhibit and promoting it to various local veterans' groups. He was accompanied by his son, Danny. Lowell comes from a proud family of Coronado surfers.



ABOVE - Diane Takayama and CSM founding board member Kevin Kinnear find some time to relax.



ABOVE - Future surfing partners: Mike Grehl's daughter Charlie and Malia Matthews' son Dane meet for the first time at the Annual Members' Party.



BELOW - Lee Williams, Vietnam veteran Ron McCaugheny and artist Peggy Turner enjoy the members' party. Peggy supplies the colorful aboriginal-style art pieces that are sold in the museum store.



## ***DROPPING IN***



**Adaptive Surfers** from South Carolina made sure that CSM was on their must-see list after flying to California to compete in the **Stance ISA World Adaptive Surfing Contest** in La Jolla in June. They had a great time seeing surfing history firsthand, and promised to come back next year. Two of the guests offered to donate their specialized gear to CSM for a future display.



ABOVE - Honored guest Peter Cole and Jim Kempton

CSM President Jim Kempton hosted a **Meet and Greet** with distinguished surfing icon Peter Cole at the museum on May 20. Cole, one of the giants who helped set the bar for big-wave surfing, visited CSM for the first time.

Peter grew up in the Santa Monica area and was able to learn a lot about the science of surfing from Bob Simmons. Realizing that Hawaii had the best and most exciting surf, he headed to Oahu and secured a job teaching math at Punahou.

In 1958 he entered the Makaha International and won the men's title. A staunch environmentalist and student of the island's waves and currents, he also helped start the Oahu Chapter of the Surfrider Foundation and fought to preserve iconic surf sites on the North Shore.



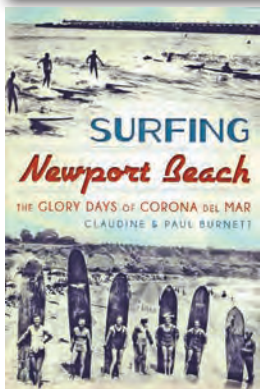
ABOVE - Jeff Mahoney and Dave Carroll (on right) are longtime pals who attended San Dieguito High School in the mid-1970s. Both are well-known builders in the county and were at one time members of Swami's Surf Club. Jeff was happy to have some one-on-one time with his cousin, Peter Cole.



LEFT- At the event, L.J. Richard gets to visit with long-time pal, Eve Fletcher. Eve, one of the stars of David Brown's film *Surfing for Life*, was also one of the pioneers featured in CSM's *Women On Waves* exhibit.



## ON THE ROAD



### Newport Beach Surf History

President Jim Kempton, Jane Schmauss, and Dale Smith were special guests at the **Sherman Library and**

**Gardens** on August 7 as part of author Paul Burnett's program **Surfing Newport Beach: The Glory Days of Corona del Mar.**

Corona del Mar was one of the first surfing areas to attract early boardriders, very soon

after George Freeth arrived in California in 1907, & Burnett's book carefully details the history of the area.

The first organized surf contest on the Pacific Coast was held there in 1928, with Tom Blake placing first. Schmauss and Smith brought the trophy to the event, where the audience was able to see it for the first time. Author Burnett knew about the trophy but did not know it existed until Dale Smith, who was doing research in Corona about Duke Kahanamoku's spectacular 1925 rescue, happened to mention that it was part of CSM's permanent collection. The daughter and granddaughter of 1929's winner, Kellar Watson, were in the crowd and were excited to see the original trophy engraved with Kellar's name.

The perpetual silver and wood trophy was jointly donated to CSM in the early 1990s by Dr. John Blankenship and Lorrin Harrison, who declared the trophy an integral part of surfing history that should be in a museum. To this day it is one of CSM's treasured artifacts.



Author Paul Burnett & CSM  
Historian Jane Schmauss



### BILL and JARED'S

### EXCELLENT ADVENTURE

CSM's Jared Henderson and Bill Schildge took a classic, old-style road trip up to Novato in Central California, to meet with the family of early surfing and shaping innovator Matt Kivlin. The trip resulted in two new boards that will be prominently featured in CSM's board timeline display, including the green prototype that Matt shaped that signaled in the beginning of the narrower, lighter weight balsa boards. The board is on loan to CSM. Many thanks to the Kivlin family for trusting CSM to display such a fine historic board.

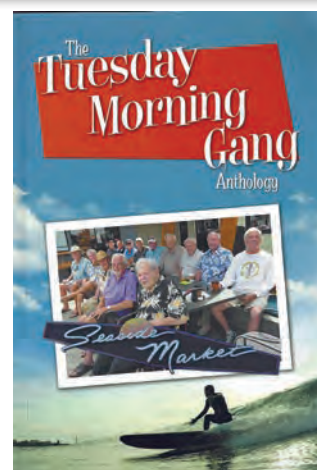
Maggi Kivlin and her daughter Holly  
met with Bill and Jared



# MARK YOUR CALENDAR



**Share coffee, donuts and stories  
with the Tuesday Morning Gang  
at the booksigning  
Sunday, September 9  
10 am-noon  
California Surf Museum  
free admission**



**You've heard of the Wild Bunch?  
Or maybe the Over the Hill Gang?**

Well, put those two bands of brothers together, add a dash of salt water and you have the **Tuesday Morning Gang**, a seasoned group of ancient mariners who meet weekly for coffee and eye candy in front of Seaside Market in Cardiff. These are the old-school watermen – no wetsuits or leashes or featherweight boards back in their day - guys who skipped school to play in

the ocean when the waves beckoned – and who achieved great success in spite of the occasional truancy. They have surfed, sailed, and flown all over the world, and Charley Marvin has competently captured scores of tales in his clever anthology, **The Tuesday Morning Gang**. The cost of the book is \$19.95, and one hundred percent of the profits are donated by the “Gang” to CSM.

## **Authentic Wave** booksigning

**Wednesday, September 12, from  
6:30-9pm, presentation at 7:30  
California Surf Museum  
free admission**



Mark your calendars for a unique booksigning and art gallery presentation celebrating Tatsuo Takei's newly-published tribute to longboarding, **Authentic Wave**. For over two decades Japanese surfer, photographer, and dedicated historian Tatsuo Takei has been coming to California and photographing traditional longboarding, all the while living in his meticulously arranged Ford Econoline van.



**Tatsuo (above) will have  
selected prints for sale as well  
as his book at the signing**



**FAR LEFT - Joel Tudor**

On one of his early visits to San Diego County, Tatsuo, an avid student of 1960s surf history, met his hero, LeRoy Grannis, who readily became his guide and mentor. **Authentic Wave** contains shots that were taken up and down the West Coast, and the relatively recent images of Joel Tudor and Tyler Warren evoke a long-gone era. Tatsuo used time-honored analog cameras to get that effect.

In addition to presenting his backstory to the book, Tatsuo will mount an exhibit of several of the retro-style images, also available for purchase. Join us for what promises to be a fascinating evening.



## ***MARK YOUR CALENDAR***

### **40th Anniversary of BIG WEDNESDAY**

**Wednesday, September 19,  
from 6-8pm,  
California Surf Museum  
Live Music - Film Screening  
Book Signing**



On Wednesday, September 19th, Denny Aaberg, cowriter of the film **Big Wednesday** will be here for an evening spotlighting the release of his newly revised and “buffed out” version of the **Big Wednesday** novel that was originally released in 1978. Denny’s exploits include not only novels and screenwriting, but also a Malibu regular in the 1960’s and a musician with his band the “Saltwater Cowboys.”

Happenings will include a showing of two short films: **Little Wednesday**, filmed on location, will be followed by a screening of Greg MacGillivray’s sequence about **Big Wednesday** from the documentary **Hollywood Don’t Surf**.

In addition, Denny will chat about the writing of the **Big Wednesday** novel accompanied by a slide show titled “**Denny’s Big Wednesday Scrapbook**,” followed by a book signing.

## ***IN MEMORY.....with ALOHA***

### **Jack Woods Lounsberry 1928 - 2018**

Legendary surfer and waterman Jack Lounsberry passed away on the morning of April 3, 2018. He had just turned 90 on March 2nd. He passed at his home in Pacific Beach with his wife, Peggy, in the next room.

Jack was involved in surfing and other water sports from an early age. He first stood on a board at the age of 11 in 1938 at La Jolla Shores. He quickly found mentors to look up to and there were many of them. A partial list: Woody Brown, Don Okey, Andy Forshaw, Bill Isenhouer, Fran Blankenship, Towney Cromwell, Jimmy Gilmore and the list can go on. Jack moved on from La Jolla Shores to what became his favorite break at Windansea. From there he was invited by Dempsey Holder to go out at the Tijuana Sloughs. Jack became a regular there and his name is inscribed on the **Sloughs**



**Jack, age 11, in 1938, La Jolla Shores**

**Legends Plaque** in Imperial Beach.

Jack was known and accepted at all the best breaks from San Onofre to the Mexican border. He was well liked and developed friendships that lasted his entire life. He traveled yearly to Hawaii to ride larger breaks. Several photos featuring Jack appeared in Surfer Magazine.

***mahalo to John Bishop for this remembrance***



# ***11th Annual GALA - November 10, 2018***

**4-11pm Cape Rey Hotel, Carlsbad**

***Get your tickets now!***

This year's spectacular celebrates several ground-breaking standouts of 1976: Rabbit Bartholomew, Ian Cairns, Dane Kealoha, Margo Oberg, Mark Richards, Shaun Tomson, and Peter Townend. These talented individuals, along with a handful of others, raised the bar of wave-riding during the tumultuous mid-70s and led the way for surfing to break through into the big-time realm of professional sports. Skill and grit and talent were the tools they used.

Meet these larger-than-life personalities at the regal **Cape Rey Carlsbad**, on Saturday, November 10, from 4:00 to 11:00 pm. The beautifully situated resort is a stone's throw from the beach and offers spectacular sunset views.



**Rabbit • Ian • Dane • Margo  
MR • Shaun • PT**

**fundraiser for the California Surf Museum**

Come early to enjoy cocktails and catching up with friends while bidding on numerous silent auction items – online! This year's bidding will take place on an app on your phone or tablet... and perhaps you won't miss out on that treasure you had your eye on!

## ***IN THE NEWS***

**It's Official:**

***Surfing is California's  
State Sport!***

California surfers, prepare yourselves to now be considered state approved. On August 20th, Gov. Jerry Brown signed into law a bill declaring surfing as California's official state sport with specific emphasis on surfing's "iconic" status culturally and economically in the state.

The bill, authored by Assemblyman and surfer Al Muratsuchi, names California as home to "world-famous surf breaks like Malibu, Trestles" and numerous others, along with a coastline that generates "\$1.15 trillion in economic activity annually." It also names the state as "the heart of the surfboard building industry" that has "pioneered sustainable manufacturing practices and techniques" and "pioneered the science of surf forecasting."



**above - Phil Edwards at the Oceanside Pier**

The bill came as a surprise to those of us here at the museum. We hope that this will not only bring further recognition and respect for what surfing brings to the state on so many levels, but will give surfers a better opportunity to help protect surf sites. As Assemblyman Muratsuchi said prior to the passing of the bill, "(Surfing) represents our love for the ocean...and the importance of protecting this for future generations."



## ***HELP SUPPORT CSM***

**No matter where you are, you can participate in the GALA auction this year. It will be made available on-line and all proceeds go to support CSM.**



**LEFT \_ Items available for bids include this one of a kind, 6' X 4', handmade quilt donated by CSM supporters Sue and Sarah Finnerty. All the cloth was hand selected in Hawaii for this Island flavored theme quilt.**



**Another much needed, and easy way to help would be to donate any of those no longer worn ALOHA shirts taking up space in your closet. They are one of our best selling items for visitors. A great deal for the buyer and very helpful donation for the museum**



**13th Annual PMCU O'side Turkey Trot  
Downtown Oceanside Thanksgiving morn-  
ing, Thursday, November 22**

**Don't be a turkey! Beat your feet before you eat!**

The California Surf Museum is a recognized charity for this annual event. Be sure to select the California Surf Museum when you register and \$5 will go to CSM. Let us know if you plan to participate and we will add you to our team roster.

Registration for the Turkey Trot is now open.

Find out more and register at <https://osideturkeytrot.com/>

### ***AMAZON, really?***

**A final suggestion on how to help, and one that takes almost no effort is aimed at all you Amazon shoppers. Change your Amazon preference to their Smile log-in and select California Surf Museum as your designated charity. A portion of all your transactions will be donated here at no additional cost to you, courtesy of Amazon.**

# Aloha, surfing is now the official sport of California!

We say it often — because it's true: the California Surf Museum exists because of the support of our members and donors. Your support goes toward building informative displays, presenting events, growing and cataloging our Archives and Collections, paying our excellent staff and keeping our doors open.

CSM continues to be a must-see destination, listed in many travel guides. Through our 32 years, we have welcomed visitors from all 50 states plus Washington, D.C., American Samoa, Guam, Puerto Rico and the U.S. Virgin Islands. Annually we welcome visitors from over 35 countries.

Included with this newsletter is your invitation to CSM's 11th

Annual Gala Fundraiser. We hope you are excited to attend this event, which gets better every year. Last year we sold out in advance, and by ticket sales to date, we anticipate another sell-out!

To honor our surfing history at our annual galas, we have been honoring those who have made — and continue to make — an impact on surfing. Even though California is in our name, our focus is on world surfing history.

At our 8th annual gala, we honored Greg Noll, recognizing his impact on surfing in the 1950s. For our 9th, we honored Nat Young and Joyce Hoffman, two legends of the 1960s. Last year we honored Gerry Lopez and Jericho Poppler, who both brought their unique style

to surfing in the early 1970s, and Fernando Aguerre, who's worked for decades to establish surfing as an Olympic sport.

This year we honor a group of surfers who also had a huge impact in the competitive realm of surfing in 1976: Wayne "Rabbit" Bartholomew, Ian Cairns, Dane Kealoha, Margo Oberg, Mark "MR" Richards, Shaun Tomson and Peter "PT" Townsend. All are scheduled to be in attendance.

We hope to see you there!

*Mahalo for your support!  
The Board of Directors,  
staff and volunteers of the  
California Surf Museum*



**JOIN, RENEW OR DONATE TODAY! use this form or go to [surfmuseum.org](http://surfmuseum.org) and support the preservation of your surfing heritage!**

DATE \_\_\_\_\_

- ☐ **New Membership** *circle membership level*  
☐ **Renewing Member** *circle membership level*  
☐ **Donation**

**Your membership benefits include:**

- Free admission to all exhibitions
- Invitations to exhibit openings and special events
- 10% discount in the CSM Museum Store
- Discount pricing to most special events
- Subscription to CSM's newsletter
- Membership card and CSM Member sticker

**GREMMIE** Student/Military **LEGEND** Senior 62+ **\$25**

Full membership benefits and 4 Guest Passes.  
New members receive a CSM logo pin.

**SURFER** Individual **\$50**

Full membership benefits and 4 Guest Passes.  
New members receive a Member T-shirt.

**OHANA** Household **\$75**

Includes 2 adults and children under 18.  
Full membership benefits and 8 Guest Passes.  
New members receive 2 Member T-shirts and license plate frame.

**MALIBU CHIP** Member Donor **\$100 \$250 \$500 \$1,000**

Full membership benefits and 12 Guest Passes.  
New members receive 2 Member T-shirts,  
a license plate frame and a CSM logo pin.

**NEW Surfer, Ohana, Malibu Chip Members only,  
please select CSM Member T-shirt size:**

Men's **S M L XL XXL** Women's **S M L XL**

If mailing, please add S&H: \$5 Domestic, \$10 International.

*Payable to*

**California Surf Museum  
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